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## WWE® Superstar John Cena® to Host Nickelodeon's 2017 Kids' Choice Awards, Live on Saturday, March 11, 2017

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BURBANK, Calif.--(BUSINESS WIRE)-- WWE Superstar, actor and television host John Cena is set to host *Nickelodeon's 2017 Kids' Choice Awards*, airing live on Saturday, March 11, 2017, from 8-9:30 p.m. (ET/PT). The only live event where kids' votes count and the biggest stars of the day line up to get slimed, *Nickelodeon's 2017 Kids' Choice Awards* will celebrate kids' favorites from across the worlds of film, television, music, pop culture, animation and more. With stunts and surprises at every turn, the show will air live from USC's Galen Center in Los Angeles and will be seen by kids around the globe on Nickelodeon channels in more than 180 countries and territories. Additional *Kids' Choice Awards* news, including categories and presenters, will be announced in the coming weeks.

This Smart News Release features multimedia. View the full release here:

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"Nickelodeon's Kids' Choice Awards is the biggest party for kids, and I'm so excited and honored to host this year's show," said Cena. "I have a lot of big surprises in store so bring on the slime!"

"John Cena's energy and larger-than-life personality will bring the most excitement, comedy and fun to this year's Kids' Choice Awards," said Shelly Sumpter Gillyard, Senior Vice President, Talent and Events for Nickelodeon. "He's a big kid at heart, and we can't wait to give kids around the world a front row seat to this year's show."

Click [HERE](#) for John Cena's bio.

While this will be Cena's first time hosting the global show, he is beloved worldwide by the Nickelodeon family, having previously hosted Australia's *Kids' Choice Awards* in 2008, as well as undergoing a sliming at the first UK *Kids' Choice Awards*.

Sponsors of *Nickelodeon's 2017 Kids' Choice Awards* include Cinnamon Toast Crunch™, Hot Wheels®, Nintendo, Skechers®, Toyota and Walmart.

*Nickelodeon's 2017 Kids' Choice Awards* is produced by Nickelodeon Productions. Elizabeth Kelly, Michael Dempsey, Shelly Sumpter Gillyard and Jay Schmalholz are executive producers.

Media outlets can access photos and video for *Nickelodeon's 2017 Kids' Choice Awards* by logging onto [Nickpress.com](http://Nickpress.com).

### About Nickelodeon

Nickelodeon, now in its 37<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television

programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit

John Cena, host of the 2017 Kids' Choice Awards on Nickelodeon. Photo: Justin Stephens/Nickelodeon. 2017 Viacom International Inc. All Rights Reserved.



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