

March 22, 2016

Lil Wayne, 2 Chainz, Usher, Bryson Tiller, Katt Williams and Mike Epps to Headline the BET Experience at L.A. Live Presented by Coca-Cola® June 23-26, 2016

FREE BET FAN FEST TO BE HELD AT THE LOS ANGELES CONVENTION CENTER SATURDAY AND SUNDAY June 25-26

#BETX / #BETAWARDS

LOS ANGELES--(BUSINESS WIRE)-- Today, **BET NETWORKS** and **AEG** announced a star studded line-up to headline the 4th annual BET Experience at L.A. LIVE presented by Coca-Cola® at STAPLES Center, The Novo and Los Angeles Convention Center. This year's line-up of concerts at STAPLES Center will feature some of today's hottest talents including **Lil Wayne, 2 Chainz, Usher, Bryson Tiller, Katt Williams and Mike Epps.** Line-up and events at The Novo presented by Microsoft (formerly Club Nokia) will be announced soon.

The four-day event will showcase the best in music, comedy, and entertainment. Interactive activations and ticketed shows including a celebrity basketball game will also take place at the FREE BET Experience Fan Fest on Saturday, June 25 and Sunday, June 26 at the Los Angeles Convention Center.

BET EXPERIENCE AT STAPLES CENTER SCHEDULE:

THURSDAY, June 23, 2016

7:30 pm: Katt Williams and Mike Epps

FRIDAY, June 24, 2016

7:30 pm: Usher - Bryson Tiller

SATURDAY, June 25, 2016

7 pm: Lil Wayne and 2 Chainz present ColleGrove

SUNDAY, June 26, 2016

"BET AWARDS" at Microsoft Theater

VIP Packages for the BET Experience weekend are now on-sale. In addition to VIP amenities throughout the weekend and incredible seats for the STAPLES Center shows, three levels of BETX VIP Packages offer guests the only opportunity to purchase tickets to the highly anticipated BET Awards, broadcast live from Microsoft Theater. The 1,000+ VIP Packages sold out in 2015, so guests are encouraged to purchase now before the allotment is depleted. Full package amenities and pricing for the Diamond, Platinum and Gold VIP Packages can be found by visiting BETExperience.com or by calling (877) 234-8425.

General tickets for the BET Experience at L.A. LIVE presented by Coca-Cola® will go on sale April 1, 2016 at 10:00 a.m. (PST). Single day STAPLES Center show tickets are priced as low as \$49.50, while 3-day STAPLES Center concert ticket packages start at \$148.50. Tickets will be available at http://www.axs.com/betexperience.

Follow BET Experience on Twitter obetexperience for the latest and greatest and join the conversation by using #BETX. Feel free to also check us out online at http://www.betexperience.com.

ABOUT BET NETWORKS

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIAB), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 100 million households and can be seen in the United States, Canada, France, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, the first network designed for Black women; BET Digital Networks; BET Mobile, which provides ringtones, games and video content for wireless devices; BET Home Entertainment, a collection of BET-branded offerings for the home environment

including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; and BET International, which operates BET in the United Kingdom and oversees the extension of BET's network programming for global distribution.

BET EXPERIENCE AT L.A. LIVE PRESENTED BY COCA-COLA®

BET Networks, an entertainment powerhouse, and AEG, one of the leading entertainment companies in the world and developer/operator of L.A. LIVE, have teamed up once again to create the BET EXPERIENCE AT L.A. LIVE (BETX), June 23 - 26, 2016 presented by Coca-Cola®. This three-day festival will be filled with music and comedy concerts taking place at The Novo by Microsoft and STAPLES Center; FREE BET Fan Fest at the Los Angeles Convention Center including seminars, celebrity basketball games, celebrity meet & greets; and other special appearances. The weekend will be capped off with the "BET Awards" on Sunday, June 26, 2016 at Microsoft Theater.

About AEG

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Corporation, owns, operates or consults with a collection of companies including over 100 of the world's preeminent facilities such as STAPLES Center (Los Angeles, CA), StubHub Center (Carson, CA), PlayStation Theater (Times Square, New York), Mercedes-Benz Arena (Shanghai, China), Allphones Arena (Sydney, Australia), Mercedes-Benz Arena (Berlin, Germany), Allianz Parque (São Paulo, Brazil) and The O2 arena and entertainment district (London, England). Developed by AEG, L.A. LIVE is a 4 million square foot / \$2.5 billion downtown Los Angeles sports, & entertainment district featuring Microsoft Theater and a 54-story, 1001-room convention "headquarters" destination. In addition to overseeing privately held management shares of the Los Angeles Lakers, assets of AEG Sports include franchises such as the LA Kings, LA Galaxy and the Amgen Tour of California cycling stage race. Along with AEG Facilities, other global divisions include AEG Live, the world's second largest concert promotion and touring companies comprised of touring, festival, exhibition, broadcast, merchandise and special event divisions and AEG Global Partnerships, responsible for worldwide sales and servicing of sponsorships, naming rights and other strategic partnerships. In 2010, AEG launched its AEG 1EARTH environmental program featuring the industry's first sustainability report while in 2011, AEG introduced AXS a comprehensive entertainment platform serving as the company's primary consumer brand including AXS Ticketing which provides fans the opportunity to purchase tickets directly from their favorite venues via a user-friendly ticketing interface, Examiner.com and the AXS TV network, a linear cable channel focusing on live entertainment and lifestyle programming available in nearly 40 million homes. AEG's European headquarters are located in London. Global headquarters are in Los Angeles. For more information, visit: www.aegworldwide.com

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