

Viacom Inc. to Report Results for Fourth Quarter and Full-Year 2008 on February 12

NEW YORK, Jan 12, 2009 -- Viacom Inc. (NYSE: VIA and VIA.B) announced today that it will report results for the fourth quarter and full-year 2008 on Thursday, February 12th. The Company will conduct a teleconference call at 8:30 a.m. (ET), following the release of its earnings announcement. The call is open to the general public.

A live audio webcast of the call will be available on the home page of Viacom's website, www.viacom.com, beginning at 8:30 a.m. (ET) on February 12th. The conference call can also be accessed by dialing (888) 264-8943 (domestic) or (913) 981-5540 (international). Please call five minutes in advance to ensure that you are connected prior to the call.

The audio webcast replay will be available beginning at 12:00 p.m. (ET) in the events / webcasts section of Viacom's website. A replay of the call will also be available beginning at 12:00 p.m. (ET) on February 12th at (866) 566-0808 or 402-220-9387 (international).

The earnings release and any other information related to the call will be accessible from the home page of Viacom's website.

About Viacom

Viacom, consisting of BET Networks, MTV Networks and Paramount Pictures, is the world's leading entertainment content company. It engages audiences on television, motion picture and digital platforms through many of the world's best known entertainment brands, including MTV, VH1, CMT, Logo, Rock Band, Nickelodeon, Noggin, Nick at Nite, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers, BET and Paramount Pictures. Viacom's global reach includes approximately 160 channels and 400 online properties in 160 countries and territories.

For more information about Viacom and its businesses, visit www.viacom.com.

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<http://www.viacom.com>