



May 24, 2016

Spike Toasts Mankind With The Party Of The Decade At The 10th Annual "Guys Choice"

Academy Award Winners Ben Affleck and Matt Damon Named "Guys of the Decade"

Other Honorees and Presenters Confirmed to Attend Include Anna Kendrick, Gigi Hadid, Von Miller, Adam Devine, Zac Efron and More

The 10th Annual "Guys Choice" Tapes on Saturday, June 4 at Sony Pictures Studios and Premieres Thursday, June 9 at 9 PM, ET/PT on Spike

LOS ANGELES, May 24, 2016 /PRNewswire/ -- Spike's "Guys Choice" kicks-off its 10 year anniversary celebration by announcing Academy Award™ winners **Ben Affleck** and **Matt Damon** will be receiving one of the evening's highest honor, "Guys of the Decade." Always a celebration of comedic genius and legendary entertainers and superstar athletes, "Guys Choice" will have a 'Rat-Pack' Las Vegas theme for its 10th Anniversary celebration. The A-list, ultimate guys night out, tapes Saturday, June 4 at Sony Pictures Studios in Culver City, CA and premieres **Thursday, June 9 at 9:00 PM, ET/PT** on Spike.



This unfiltered, unpredictable and can't-miss event honors kings of cool, the men, women and heroes of the past year. Top honors in addition to Affleck and Damon include: *Pitch Perfect* star **Anna Kendrick** accepting the "Hot & Funny" award; Supermodel **Gigi Hadid** receiving "Our New Girlfriend" award which puts her in the company of previous winners, Kate Upton, Chrissy Teigen, Emily Ratajkowski and Hannah Davis; plus Denver Broncos' linebacker and Super Bowl MVP **Von Miller** taking home "Most Unstoppable Jock." Presenters include **Adam Devine** and **Zac Efron**. Additional honorees, attendees and presenters will be announced shortly.

"Guys Choice is celebrating its own decade of hotness this year," said Executive Producer, Casey Patterson. "We're going full ratpack with legends, ladies, laughs and more than a few surprises for our big 10th Manniversary."

In keeping with Spike's year-round efforts to support our nation's servicemen and women, "Guys Choice" will feature inspiring moments saluting our troops and returning veterans.

Official sponsors of Spike's 2016 Guys Choice include AT&T, AXE®, BACARDÍ®, 5® Gum, Kia Motors, GEICO®, and Miller Lite.

Casey Patterson and Casey Patterson Entertainment will serve as Executive Producers, alongside Carol Donovan and Josh Greenberg. Beth McCarthy-Miller is Director and Jon Slusser, Spike's Senior Vice President, Sports and Specials serves as the network's Executive in Charge.

About Casey Patterson Entertainment

Casey Patterson Entertainment is a full service production company producing premium content, live events, and talent-driven series and specials with offices in New York City and Los Angeles. Patterson is an Emmy®-nominated, critically-acclaimed executive producer who has created an array of groundbreaking programming during her 20 year tenure at Viacom. Patterson's current projects include the breakout hit-series "Lip Sync Battle," the highest-rated series in Spike history; "Guys Choice," Spike's "One Night Only;" "The TV Land Awards;" and "Rock the Troops" with Dwayne Johnson's Seven Bucks Productions. Patterson's credits include such high-profile events as "The Concert for New York City;" "The Concert of the Century at the White House;" "Saturday Night Live 25th Anniversary Special;" "The Comedy Awards;" "Between Two Ferns- A Fairy Tale of New York;" "The Video Game Awards;" "Scream;" "GQ Men of the Year Awards;" "VH1 Vogue Fashion Awards;" "VH1 Divas Live;" "FOX's "Billboard Music Awards;" and "NBC's "Concert for America."

About Spike TV

[Spike TV](#) is available in 91.4 million homes and is a division of Viacom Media Networks. A unit of Viacom (NASDAQ: VIA, VIAB), Viacom Media Networks is one of the world's leading creators of programming and content across all media platforms. Spike TV's Internet address is www.spike.com and for up-to-the-minute and archival press information and photographs, visit Spike TV's press site at <http://www.spike.com/press>. Follow us on Twitter [@spiketvpr](#) for the latest in breaking news updates, behind-the-scenes information and photos.

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