**November 2, 2023** 

































#### **IMPORTANT INFORMATION**

#### CAUTIONARY NOTE CONCERNING FORWARD-LOOKING STATEMENTS

This communication contains both historical and forward-looking statements, including statements related to our future results and performance. All statements that are not statements of historical fact are, or may be deemed to be, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Similarly, statements that describe our objectives, plans or goals are or may be forward-looking statements. These forward-looking statements reflect our current expectations concerning future results and events; generally can be identified by the use of statements that include phrases such as "believe," "expect," "anticipate," "intend," "plan," "foresee," "likely," "will," "may," "could," "estimate" or other similar words or phrases; and involve known and unknown risks, uncertainties and other factors that are difficult to predict and which may cause our actual results, performance or achievements to be different from any future results, performance or achievements expressed or implied by these statements. These risks, uncertainties and other factors include, among others: risks related to our streaming business; the adverse impact on our advertising revenues as a result of changes in consumer viewership, advertising market conditions and deficiencies in audience measurement; risks related to operating in highly competitive industries, including cost increases; our ability to maintain attractive brands and to offer popular content; changes in consumer behavior, as well as evolving technologies and distribution models; the potential for loss of carriage or other reduction in or the impact of negotiations for the distribution of our content; damage to our reputation or brands; risks related to our ongoing investments in new businesses, products, services, technologies and other strategic activities; losses due to asset impairment charges for goodwill, intangible assets, FCC licenses and programming; risks related to environmental, social and governance (ESG) matters; evolving business continuity, cybersecurity, privacy and data protection and similar risks; content infringement; domestic and global political, economic and regulatory factors affecting our businesses generally; the impact of COVID-19 and other pandemics and measures taken in response thereto; liabilities related to discontinued operations and former businesses; the loss of existing or inability to hire new key employees or secure creative talent; strikes and other union activity, including the ongoing Screen Actors Guild-American Federation of Television and Radio Artists (SAG-AFTRA) strike; volatility in the price of our common stock; potential conflicts of interest arising from our ownership structure with a controlling stockholder; and other factors described in our news releases and filings with the Securities and Exchange Commission, including but not limited to our most recent Annual Report on Form 10-K and reports on Form 8-K. There may be additional risks, uncertainties and factors that we do not currently view as material or that are not necessarily known. The forward-looking statements included in this communication are made only as of the date of this communication, and we do not undertake any obligation to publicly update any forward-looking statements to reflect subsequent events or circumstances.

#### **NON-GAAP FINANCIAL MEASURES**

This communication may contain non-GAAP financial measures. We provide reconciliations of any non-GAAP financial measures to the most directly comparable GAAP financial measures in our Form 8-K announcing our earnings results, which can be found on the SEC's website at www.sec.gov and our website at ir.paramount.com, or in our trending schedules, which can also be found on our website at ir.paramount.com.



# PARAMOUNT: ONE OF THE WORLD'S PREEMINENT **CONTENT CREATORS**

#### **200K+ TV EPISODES**











**Business Segments:** 









# PARAMOUNT: INVESTMENT HIGHLIGHTS

Creating shareholder value by leveraging world-class content to build a next generation media company





# WORLD CLASS CONTENT ENGINE



#### Franchise-focused content strategy leveraging popular IP

#### ICONIC MOVIES







#### CBS HIT SHOWS







#### GLOBAL REALITY







#### KIDS' FAVORITE CHARACTERS







## THE EXPANDING TAYLORVERSE







## MARQUEE SPORTS PROPERTIES









# **MULTI-PLATFORM DISTRIBUTION**







#1 BROADCAST NETWORK
15-SEASON STREAK



1 of 5 MAJOR FILM STUDIOS



PREMIUM STREAMING SERVICE



**LEADING FAST SERVICE** 



# POWER OF PARTNERSHIP



Attaining ubiquitous distribution & reaching the widest addressable audience







# MULTIPLE REVENUE STREAMS



Improving returns on content investments by monetizing across streaming, linear, theatrical and more

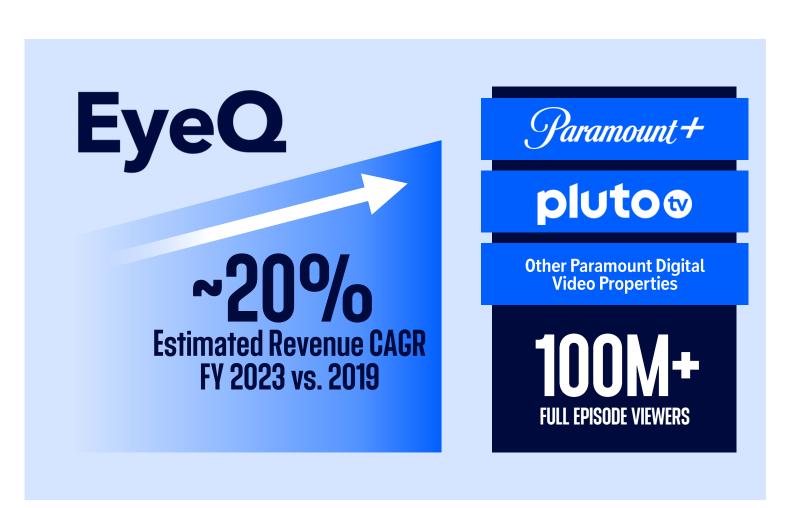
	THE MINISE MUTHAN AND AND AND AND AND AND AND AND AND A	PATROL	SOUTH	<b>SMILE</b>	YELLOWSTONE	FITTING	SEAL	BILLIONS	LIBRARY CONTENT  WINNE  CBS  CBS  CICKEROGEON
P+ SUBSCRIPTION									
DIGITAL ADVERTISING	<b>V</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>		<b>✓</b>
LINEAR AD & AFFILIATE	<b>✓</b>	<b>✓</b>	<b>✓</b>		<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
CONTENT LICENSING	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>		<b>✓</b>	<b>✓</b>	<b>✓</b>
<b>BOX OFFICE</b>	<b>✓</b>	<b>✓</b>		<b>✓</b>					
CONSUMER PRODUCTS	<b></b>	<b>✓</b>	<b>✓</b>		<b>✓</b>			<b>✓</b>	<b>✓</b>

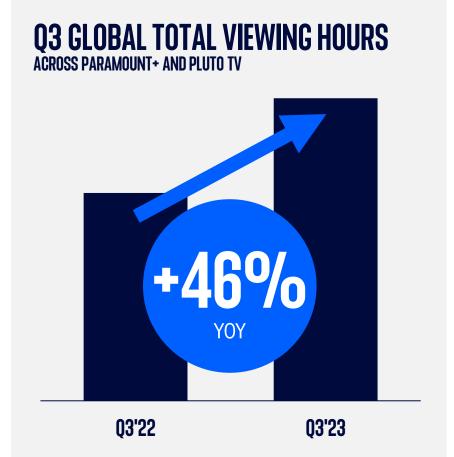


# SCALED DIGITAL VIDEO AD CAPABILITIES



EyeQ has rapidly become a leader in Connected TV advertising







## STRATEGIC CONTENT LICENSING



#### Delivering financial and franchise-building benefits

\$6.4B

**Content Licensing** & Other Revenue

Trailing 12-Months Thru Q3 2023

#### **INCLUDES**

Co-exclusive or non-exclusive library licensing

#### **PLUS**

\* HOME ENTERTAINMENT \*

\* CONSUMER PRODUCTS \*

\* TV SYNDICATION \*

\* LIVE EVENTS \*



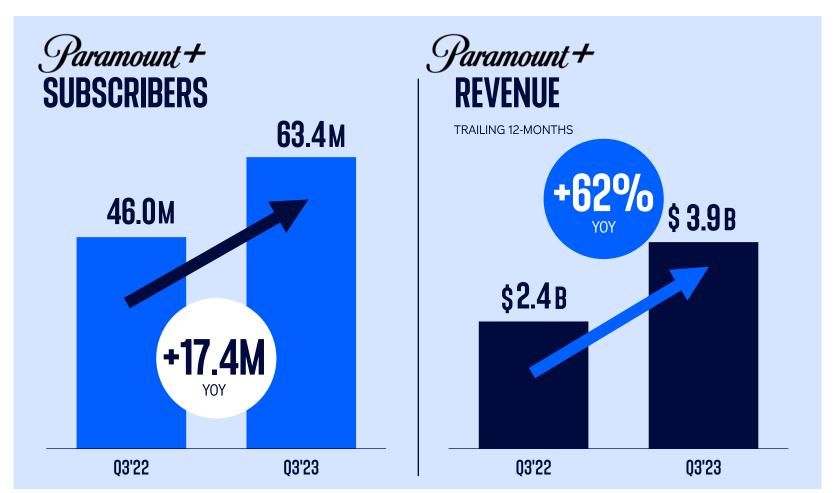




# **LEADING DTC GROWTH**



#### Strong momentum in subscriber and revenue growth







# PARAMOUNT+



#### Leading premium streaming service in domestic sign-ups and gross adds since launch in March '21

#### SPORTS, NEWS, AND A MOUNTAIN OF ENTERTAINMENT



63.4M **GLOBAL** 

**SUBSCRIBERS** 

**GLOBAL MARKETS** 

**DOMESTIC CONTENT HOURS** 

TWO TIERS, TWO REVENUE STREAMS



AD-SUPPORTED TIER

- ✓ Tens of thousands of episodes & movies
   ✓ NFL on CBS & top soccer live
   ✓ 24/7 live news with CBS News

- ✓ Limited ad load



- ✓ Everything in Essential+ SHOWTIME originals, movies & sports
- + Local live CBS station
- + Download shows to mobile devices



# PARAMOUNT+ PRICING HEADROOM ENHANCES ARPU GROWTH OPPORTUNITY



**Compelling value proposition relative to peers** 







# DRIVING TOWARDS DTC PROFITABILITY



**Expect significant DTC margin improvement in 2024** 

#### STRONG REVENUE GROWTH

- Continued subscriber growth
- Higher pricing
- Improved ad monetization
- Churn reduction

# IMPROVED CONTENT EFFICIENCY

- Franchise focused content investments
- Multi-platform monetization
- Paramount+ / SHOWTIME integration

# INCREMENTAL OPERATING LEVERAGE

- Marketing efficiencies
- Slowing growth in other operating expenses



## LARGE & PROFITABLE TV MEDIA BUSINESS



REVENUE PERFORMANCE OUTPACING AUDIENCE DECLINES

**ADVERTISING** 

**AFFILIATE** 

**CONTENT LICENSING** 

\$21.7B 2022 REVENUE

\$5.5B 2022 ADJ. OIBDA

OPPORTUNITIES TO FURTHER EVOLVE COST STRUCTURE

PROGRAMMING MIX

MARKETING EFFICIENCIES

ORGANIZATION



# EXPECT SIGNIFICANT EARNINGS GROWTH IN 2024



CONTINUED SUBSCRIBER GROWTH

**PARAMOUNT+ PRICING OPPORTUNITIES** 

**IMPROVED AD MONETIZATION** 

PARAMOUNT+ WITH SHOWTIME INTEGRATION BENEFITS

**IMPROVED CONTENT & MARKETING EFFICIENCY** 

**INCREASED OPERATING LEVERAGE** 







# SUPPLEMENTAL INFORMATION



# **SUMMARIZED REPORTED RESULTS** (GAAP)

(unaudited; in millions, except per share amounts)

	12	2 Months									12	2 Months							9	Months
		Ended	_			Quarte						Ended	_			rter Ende				Ended
	]	12/31/21	3	3/31/22	6	5/30/22	9	0/30/22	1	2/31/22		12/31/22	3	3/31/23		5/30/23	9	0/30/23		9/30/23
Advertising	\$	11,412	\$	2,864	\$	2,545	\$	2,337	\$	3,144	\$	10,890	\$	2,651	\$	2,395	\$	2,133	\$	7,179
Affiliate and subscription		10,442		2,840		2,888		2,863		2,960		11,551		3,179		3,235		3,262		9,676
Theatrical		241		131		764		231		97		1,223		127		231		377		735
Licensing and other		6,491		1,493		1,582		1,485		1,930		6,490		1,308		1,755		1,361		4,424
Revenues	\$	28,586	\$	7,328	\$	7,779	\$	6,916	\$	8,131	\$	30,154	\$	7,265	\$	7,616	\$	7,133	\$	22,014
Expenses		(24,142)		(6,415)		(6,816)		(6,130)		(7,517)		(26,878)		(6,717)		(7,010)		(6,417)		(20,144)
Restructuring and other corporate matters		(100)		(57)		(50)		(169)		(309)		(585)		_		(54)		10		(44)
Programming charges		_		_		_		_		<del></del>		_		(1,674)		(697)		_		(2,371)
Net gain on dispositions		2,343		15		·		41				56				-				_
Depreciation and amortization		(390)		(96)		(94)		(92)		(123)		(405)		(100)		(105)		(105)		(310)
Operating income (loss)	\$	6,297	\$	775	\$	819	\$	566	\$	182	\$	2,342	\$	(1,226)	\$	(250)	\$	621	\$	(855)
Amounts attributable to Paramount:																				
Net earnings (loss) from continuing operations	\$	4,381	\$	391	\$	358	\$	153	\$	()	\$	725	\$	(1,163)	\$	(372)	\$	247	\$	(1,288)
Discontinued operations, net of tax		162		42		61		78		198		379		45		73		48		166
Net earnings (loss) attributable to Paramount	\$	4,543	\$	433	\$	419	\$	231	\$	21	\$	1,104	\$	(1,118)	\$	(299)	\$	295	\$	(1,122)
Dileted and coming (loss) and coming																				
Diluted net earnings (loss) per share attributable to Paramount: (1)																				
Continuing operations	\$	6.69	\$	.58	\$	.53	\$	.21	\$	(.29)	\$	1.03	\$	(1.81)	¢	(.59)	•	.36	\$	(2.04)
Discontinued operations	φ		\$	.06	\$	.09	\$	.12	\$	.30	\$	.58	\$	.07	\$	.11	\$	.07	\$	.25
Net earnings (loss)	3	.25				.62		.33	\$		\$			(1.74)	100	(.48)		.43	Φ	(1.79)
rect carmings (1088)	\$	6.94	\$	.64	\$	.02	\$	.33	Ф	.01	Ф	1.61	\$	(1.74)	Ф	(.48)	Ф	.43	Ф	(1.79)
Weighted average number of diluted shares																				
outstanding		655		651		650		650		651		650		651		651		652		651



<sup>(1)</sup> Refer to Schedule 7 for further details on the calculation of reported diluted net earnings (loss) per common share from continuing operations attributable to Paramount ("Reported EPS").

# **SUMMARIZED ADJUSTED RESULTS** (Non-GAAP)

(unaudited; in millions, except per share amounts)

	12	Months									12	2 Months							9	Months
	19	Ended				Quarte	r Eı	nded				Ended	_	(	Qua	rter Ende	ł			Ended
	1	2/31/21	3	/31/22	6	5/30/22		9/30/22	1	2/31/22	1	2/31/22	3	/31/23	(	5/30/23	9	9/30/23	9	9/30/23
Advertising	\$	11,412	\$	2,864	\$	2,545	\$	2,337	\$	3,144	\$	10,890	\$	2,651	\$	2,395	\$	2,133	\$	7,179
Affiliate and subscription	Ψ	10,442	Ψ	2,840	Ψ	2,888	Ψ	2,863	Ψ	2,960	Ψ	11,551	Ψ	3,179	Ψ	3,235	Ψ	3,262	Ψ	9,676
Theatrical		241		131		764		231		97		1,223		127		231		377		735
Licensing and other		6,491		1,493		1,582		1,485		1,930		6,490		1,308		1,755		1,361		4,424
Revenues	\$	28,586	\$	7,328	\$	7,779	\$	6,916	\$	8,131	\$	30,154	\$	7,265	\$	7,616	\$	7,133	\$	22,014
Expenses		(24,142)		(6,415)		(6,816)		(6,130)		(7,517)		(26,878)		(6,717)		(7,010)		(6,417)		(20,144)
Adjusted OIBDA	\$	4,444	\$	913	\$	963	\$	786	\$	614	\$	3,276	\$	548	\$	606	\$	716	\$	1,870
Adjusted net earnings from continuing operations attributable to Paramount	\$	2,292	\$	403	\$	429	\$	270	\$	69	\$	1,171	\$	72	\$	80	\$	207	\$	359
Adjusted diluted EPS from continuing operations attributable to Paramount (1)	\$	3.48	\$	.60	\$	.64	\$	.39	\$	.08	\$	1.71	\$	.09	\$	.10	\$	.30	\$	.48
Weighted average number of diluted shares outstanding		646		651		650		650		651		650		652		652		652		652

<sup>(1)</sup> Refer to Schedule 7 for further details on the calculation of Adjusted diluted EPS from continuing operations attributable to Paramount ("Adjusted EPS"), including a reconciliation between Reported EPS and Adjusted EPS.



# TV MEDIA FINANCIAL RESULTS

(unaudited; in millions)

Advertising
Affiliate and subscription
Licensing and other
Revenues

**Adjusted OIBDA** 

12 Months					12 Months					9 Months
Ended	_	Quar	ter Ended		Ended		Qua	arter Ende	d	Ended
12/31/21	3/31/22	6/30/22	9/30/22	12/31/22	12/31/22	3/31/2	.3	6/30/23	9/30/23	9/30/23
\$ 10,105	\$ 2,521	\$ 2,17	4 \$ 1,973	\$ 2,682	\$ 9,350	\$ 2	256 \$	1,946	\$ 1,703	\$ 5,905
8,413	2,098	2,05	3 2,000	2,024	8,180	2	067	2,011	2,004	6,082
4,216	1,026	1,02	975	1,177	4,202		870	1,200	860	2,930
\$ 22,734	\$ 5,645	\$ 5,25	5 \$ 4,948	\$ 5,883	\$ 21,732	\$ 5	193 \$	5,157	\$ 4,567	\$ 14,917
\$ 5,892	\$ 1,544	\$ 1,38	\$ 1,231	\$ 1,296	\$ 5,451	\$ 1	306 \$	1,194	\$ 1,149	\$ 3,649



# DIRECT-TO-CONSUMER FINANCIAL RESULTS AND OTHER METRICS

(unaudited; in millions)

	12	Months									12	2 Months							9]	Months
	E	Ended				Quarter	r Er	nded				Ended		(	Qua	rter Ende	i		1	Ended
	12	2/31/21	3	3/31/22	(	6/30/22		9/30/22	1	2/31/22	1	12/31/22	3	3/31/23	(	6/30/23	9	9/30/23	9	/30/23
Advertising	\$	1,298	\$	347	\$	363	\$	363	\$	460	\$	1,533	\$	398	\$	441	\$	430	\$	1,269
Subscription		2,029		742		830		863		936		3,371		1,112		1,224		1,258		3,594
Licensing		_		_		_		_		_		_		_				4		4
Revenues	\$	3,327	\$	1,089	\$	1,193	\$	1,226	\$	1,396	\$	4,904	\$	1,510	\$	1,665	\$	1,692	\$	4,867
Adjusted OIBDA	\$	(992)	\$	(456)	\$	(445)	\$	(343)	\$	(575)	\$	(1,819)	\$	(511)	\$	(424)	\$	(238)	\$	(1,173)
Paramount+ (Global)																				
Subscribers (1)		32.8		39.6		43.3		46.0		55.9		55.9		60.0		60.7		63.4		63.4
Revenues	\$	1,347	\$	585	\$	672	\$	708	\$	802	\$	2,767	\$	965	\$	990	\$	1,138	\$	3,093

<sup>(1)</sup> Subscribers include customers with access to Paramount+, either directly through our owned and operated apps and websites, or through third-party distributors. Our subscribers include paid subscriptions and those customers registered in a free trial. For the periods above, subscriber counts reflect the number of subscribers as of the applicable period-end date.



# FILMED ENTERTAINMENT FINANCIAL RESULTS

(unaudited; in millions)

Advertising

Theatrical

Licensing and other

Revenues

**Adjusted OIBDA** 

	12 Mo	nths									12	2 Months							9	Months
	End	ed				Quarter	r En	ded				Ended		(	Qua	rter Ende	d		]	Ended
	12/31	/21	3.	/30/22	(	5/30/22	9	/30/22	1	12/31/22	1	2/31/22	3.	/31/23		6/30/23		9/30/23	9	0/30/23
5	S	18	\$	2	\$	12	\$	3	\$	6	\$	23	\$	5	\$	11	\$	5	\$	21
		241		131		764		231		97		1,223		127		231		377		735
	2	2,428		491		587		549		833		2,460		456		589		509		1,554
5	5 2	2,687	\$	624	\$	1,363	\$	783	\$	936	\$	3,706	\$	588	\$	831	\$	891	\$	2,310
5	S	207	\$	(37)	\$	181	\$	41	\$	87	\$	272	\$	(99)	\$	5	\$	(49)	\$	(143)



# **RECONCILIATION OF ADJUSTED OIBDA** (Non-GAAP)

(unaudited; in millions)

TV Media
Direct-to-Consumer
Filmed Entertainment
Corporate/Eliminations
Stock-based compensation
Adjusted OIBDA
Depreciation and amortization (1)
Programming charges (2)
Restructuring and other corporate matters (2)
Net gain on dispositions (2)
Operating income (loss)

		Months			200					1	12 Months							1.00	Months
	E	nded			Quartei	r Ei	nded				Ended	_	(	Qua	rter Ended	l			Ended
	12/	/31/21		3/31/22	6/30/22		9/30/22	1	2/31/22	Γ	12/31/22	П	3/31/23		6/30/23		9/30/23	9	9/30/23
Ì			_							Γ		ľ							
l	\$	5,892	\$	1,544	\$ 1,380	\$	1,231	\$	1,296	\$	5,451	1	\$ 1,306	\$	1,194	\$	1,149	\$	3,649
ı		(992)		(456)	(445)		(343)		(575)		(1,819)		(511)		(424)		(238)		(1,173)
l		207		(37)	181		41		87		272		(99)		5		(49)		(143)
l		(491)		(104)	(112)		(104)		(150)		(470)		(109)		(124)		(103)		(336)
l		(172)		(34)	(41)		(39)		(44)		(158)		(39)		(45)		(43)		(127)
Ì		4,444		913	963		786		614		3,276	-	548		606		716		1,870
l		(390)		(96)	(94)		(92)		(123)		(405)		(100)		(105)		(105)		(310)
l		_		_	_				_		_		(1,674)		(697)		_		(2,371)
		(100)		(57)	(50)		(169)		(309)		(585)		_		(54)		10		(44)
l		2,343		15	_		41		_		56		_				_		_
İ	\$	6,297	\$	775	\$ 819	\$	566	\$	182	\$	2,342		\$ (1,226)	\$	(250)	\$	621	\$	(855)
L																			

- (1) For the quarter and twelve months ended December 31, 2022, Depreciation and amortization includes an impairment charge of \$27 million to reduce the carrying value of intangible assets.
- (2) See Schedule 8 for a description of these items affecting comparability.



# RECONCILIATION OF ADJUSTED NET EARNINGS AND DILUTED EPS (Non-GAAP)

12 Months

(unaudited; in millions, except per share amounts)

	Ended				Quarter	Ended				Ended	(	Quarter Ende	i		E	nded
	12/31/21		3/31/22	6/	/30/22	9/30/22	).	12/	/31/22	12/31/22	3/31/23	6/30/23	9/30/	/23	9/	30/23
Net earnings (loss) from continuing operations attributable to Paramount:																
Reported net earnings (loss) from continuing operations	\$ 4,38	1	\$ 391	\$	358	\$ 1	53	\$	(177)	\$ 725	\$ (1,163)	\$ (372)	\$	247	\$	(1,288)
Impact of adjustments on net earnings (loss) from continuing operations (1)	(2,08	9)	12		71	1	17		246	446	1,235	452		(40)		1,647
Adjusted net earnings from continuing operations	\$ 2,292	2	\$ 403	\$	429	\$ 2	70	\$	69	\$ 1,171	\$ 72	\$ 80	\$	207	\$	359
Per share information attributable to Paramount: <sup>(2)</sup>																
Reported diluted earnings (loss) per share from continuing operations	\$ 6.69	9	\$ .58	\$	.53	\$ .	21	\$	(.29)	\$ 1.03	\$ (1.81)	\$ (.59)	\$	.36	\$	(2.04)
Impact of adjustments on diluted earnings (loss) per share from continuing operations (1)	(3.2	1)	.02		.11		18		.37	.68	1.90	.69		(.06)		2.52
Adjusted diluted EPS from continuing operations	\$ 3.48	8	\$ .60	\$	.64	\$ .	39	\$	.08	\$ 1.71	\$ .09	\$ .10	\$	.30	\$	.48
Weighted average number of diluted shares outstanding, reported (3)	655	5	651		650	6	50		650	650	651	651		652		651
Weighted average number of diluted shares outstanding, adjusted	640	6	651		650	6	50		651	650	652	652		652		652

12 Months

9 Months

- (1) See Schedule 8 for a description of items affecting comparability of net earnings (loss) from continuing operations and diluted EPS.
- (2) The impact of the assumed conversion of our 5.75% Series A Mandatory Convertible Preferred Stock ("Preferred Stock") to shares of common stock would have been antidilutive in the calculations of Reported EPS and Adjusted EPS for each of the quarters and the full year in 2022, the quarters ended March 31, 2023, June 30, 2023 and September 30, 2023, and the nine months ended September 30, 2023. In addition, the impact of conversion would have been antidilutive to Adjusted EPS for the twelve months ended December 31, 2021. When antidilutive, in the calculations of EPS the weighted average number of diluted shares outstanding does not include the assumed issuance of shares upon conversion of preferred stock, and preferred stock dividends for the applicable period are deducted from net earnings (loss) from continuing operations.
- (3) For periods when we reported a net loss the dilutive impact to shares for Reported EPS is excluded because it would be antidilutive.



# ITEMS AFFECTING COMPARABILITY

(unaudited; in millions, except per share amounts)

Restructuring and other corporate matters (1)
Impairment charges (2)
Programming charges (3)
Net gain on dispositions (4)
Loss on extinguishment of debt
Net (gain) loss from investments (5)
Pension settlement charge (6)
Impact of adjustments on earnings (loss) from continuing operations before income taxes
Income tax impact of above items (7)
Discrete tax items (8)
Impact of adjustments on income taxes
Impairment of equity-method investments, net of tax
Impact of adjustments on net earnings (loss from continuing operations attributable to Paramount

Impact of adjustments on diluted EPS from continuing operations attributable to

Paramount (9)

	Months									Months							Months
	nded			Quarte			_			Ended	0	(	Qua	rter Endec	i		Ended
12	/31/21	3	3/31/22	6/30/22	9	9/30/22	1	2/31/22	1	2/31/22		3/31/23		6/30/23	9/.	30/23	9/30/23
\$	100	\$	57	\$ 50	\$	169	\$	309	\$	585	\$	_	\$	54	\$	(10)	\$ 44
	_		_	_		_		27		27		_		_		_	_
	_		_	_		_		_		_		1,674		697		_	2,371
	(2,343)		(15)	_		(41)		_		(56)		_		_		_	_
	128		73	47		-		_		120		_		_		_	_
	(47)		_	_		9		_		9		_		(168)		_	(168)
	10			 				_		_						_	_
	(2,152)		115	97		137		336		685		1,674		583		(10)	2,247
	546		(25)	(23)		(29)		(82)		(159)		(409)		(127)		3	(533)
	(517)		(78)	(3)		9		(8)		(80)		(30)		(4)		(33)	(67)
	29		(103)	(26)		(20)		(90)		(239)		(439)		(131)		(30)	(600)
	34		_							_		_		_		_	_
\$	(2,089)	\$	12	\$ 71	\$	117	\$	246	\$	446	\$	1,235	\$	452	\$	(40)	\$ 1,647
\$	(3.21)	\$	.02	\$ .11	\$	.18	\$	.37	\$	.68	\$	1.90	\$	.69	\$	(.06)	\$ 2.52

- (1) Reflects severance costs, lease impairments and other corporate matters.
- (2) Reflects charges to reduce the carrying value of intangible assets to their fair value which are recorded in Depreciation and amortization.
- (3) In connection with the integration of Showtime into Paramount+ and initiatives to rationalize and right-size our international operations to align with our streaming strategy and close or globalize certain of our international channels, during the first and second quarters of 2023 we reviewed our content portfolio and as a result changed the strategy for certain content. These changes led to content being removed from our platforms or abandoned, the write-off of development costs, distribution changes, and termination of programming agreements.
- (4) The third quarter of 2022 reflects a gain recognized upon the contribution of certain assets of Paramount+ in the Nordics to SkyShowtime. The first quarter of 2022 reflects a gain from the sale of international intangible assets and a working capital adjustment to the gain from the sale of CBS Studio Center. 2021 primarily reflects gains on the sales of CBS Studio Center, an office tower that was the former headquarters of CBS, and a noncore trademark licensing operation.
- (5) Includes fair value adjustments and gains and losses associated with the sale of investments.
- (6) Reflects the accelerated recognition of a portion of the unamortized actuarial losses due to the volume of lump sum benefit payments in one of our pension plans.
- (7) The tax impact has been calculated by applying the tax rates applicable to the adjustments presented.
- (8) Includes the net discrete tax expense or (benefit) related to changes in tax laws and guidance from tax authorities, the reorganization of international operations, the resolution of income tax matters, amounts realized in connection with the filing of tax returns, and excess tax benefits from the vesting or exercise of stock-based compensations awards, among others.
- (9) For the twelve months ended December 31, 2021, the impact of adjustments on Adjusted EPS includes a reduction to EPS of \$.02 because our Reported EPS includes the effect from the assumed conversion of our Preferred Stock, but such conversion is not reflected in the calculation of Adjusted EPS because it would have been antidilutive.



# FREE CASH FLOW (Non-GAAP)

(unaudited; in millions)

Net cash flow provided by (used for) operating activities from continuing operations

Capital expenditures

Free cash flow

Debt

Less: Cash and cash equivalents

Net debt

12 Months											12 Months	1		9 Months						
Ended		Quarter Ended									Ended	Quarter Ended				Ended				
12/31/21		3/31/22		6/30/22		9/30/22		12/31/22			12/31/22		3/31/23		6/30/23		9/30/23		9/30/23	
\$	835	\$	295	\$	180	\$	(256)	\$	(361)	\$	(142)		\$ (483)	\$	(141)	\$	450	\$	(174)	
	(354)		(52)		(99)		(77)		(130)		(358)		(71)		(69)		(73)		(213)	
\$	481	\$	243	\$	81	\$	(333)	\$	(491)	\$	(500)		\$ (554)	\$	(210)	\$	377	\$	(387)	
\$	17,709	\$	16,812	\$	15,810	\$	15,834	\$	15,846	\$	15,846	ı	\$ 15,853	\$	15,800	\$	15,665	\$	15,665	
	6,267		5,302		4,037		3,383		2,885		2,885		2,109		1,714		1,804		1,804	
\$	11,442	\$	11,510	\$	11,773	\$	12,451	\$	12,961	\$	12,961		\$ 13,744	\$	14,086	\$	13,861	\$	13,861	

#### **Supplemental Cash Flow Information**

Payments for restructuring, merger-related costs and transformation initiatives (1)

	12 Months	1								1	2 Months							9	Months	
	Ended				Quarte	r En	ded				Ended	Quarter Ended							Ended	
	12/31/21		3/31/22		6/30/22	9/30/22		12/31/22			12/31/22	3/31/23		6/30/23		9/30/23		9/30/23		
	ф 2 <i>C</i> 2	١,				Ф	46	Φ	100	Φ.	200	Φ	<b>60</b>	Ф	70	Φ	1.62	Φ.	210	
	\$ 362	-	61	- 1	60	\$	46	\$	122	\$	289	\$	69	\$	78	\$	163	\$	310	
Į																				



<sup>(1)</sup> Free cash flow includes payments for restructuring, merger-related costs, and transformation initiatives. Since the merger of Viacom Inc. with and into CBS Corporation (the "Merger"), we have invested in a number of transformation initiatives. Initially, these were undertaken to realize synergies related to the Merger. Beginning in 2022, our transformation initiatives are related to future-state technology, including the unification and evolution of systems and platforms, and migration to the cloud. In addition, we are investing in future-state workspaces, including adapting our facilities to accommodate our hybrid and agile work model.

