

Drake, Kendrick Lamar and Big Sean Are the Big Winners of the Night as They Tie with Three Wins at the 2015 BET "Hip Hop Awards"

J. Cole Wins "Album of the Year" and "Best Live Performer"

"I Am Hip Hop" Icon Award Recipient Scarface is Speechless as He Recieves the Biggest Honor of the Night

#HipHopAwards

NEW YORK--(BUSINESS WIRE)-- Hosted by none other than **Uncle Snoop** at the Boisfeuillet Jones Civic Center in Atlanta, Georgia, the **BET "Hip Hop Awards" 2015** delivered yet another notable year of celebrating hip hop's most influential artists as well as featured performances by some of the hottest names in hip hop.

Drake, Kendrick Lamar and **Big Sean** tie with three wins each - **Drake** wins "MVP of the Year", "Sweet 16: Best Featured Verse" and "People's Champ Award" for "Blessings"; **Kendrick Lamar** wins "Best Hip Hop Video", "Lyricist of the Year" and "Impact Track"; **Big Sean** wins "Best Collabo, Duo or Group", "Best Club Banger" and "People's Champ Award" for "Blessings," while **J. Cole** wins big for "Album of the Year" and "Best Live Performer." Viewers were treated to show-stopping performances throughout the night by **Future, Sean "Diddy" Combs aka Puff Daddy, Lil Kim, T.I., Young Dro, Dej Loaf, Kid Ink, Rich Homie Quan, iHeartMemphis** and **Travis Scott** closing out the show.

Ludacris presented the "I Am Hip Hop" Award, which recognizes legends in hip hop music, to legendary rapper **Scarface**. And the highly anticipated BET "Hip Hop Awards" cyphers brought the heat with cyphers featuring **Redman, Erick Sermon, Keith Murray, Doug E. Fresh, Rahzel, Black Thought, Vince Staples, Casey Veggies, Tink** and more, as well as return of the live cypher performance on stage featuring **Charlie Clips, Rain 910, K-Shine, DNA** and **T-Top**.

The 2015 complete list of BET "Hip Hop Awards" winners are:

Best Hip Hop Video

Kendrick Lamar - "Alright"

Best Collabo, Duo or Group

Big Sean f/ Drake & Kanye West - "Blessings"

Best Live Performer

J. Cole

Lyricist of the Year

Kendrick Lamar

Video Director of the Year

Benny Boom

DJ of the Year

DJ Mustard

Producer of the Year

DJ Mustard

MVP of the Year

Drake

Track of the Year

"Trap Queen" - Produced By Tony Fadd (Fetty Wap)

Album of the Year

J. Cole - "2014 Forest Hills Drive"

Who Blew Up Award

Fetty Wap

Hustler of the Year

Dr. Dre

Made-You-Look Award (Best Hip Hop Style)

DeJ Loaf

Best Hip Hop Online Site

Worldstarhiphop.com

Best Club Banger

Big Sean f/ E-40 - "IDFWU"

Best Mix Tape

Future - "56 Nights"

Sweet 16: Best Featured Verse

Drake - "My Way Remix" (Fetty Wap f/ Drake)

Impact Track

Kendrick Lamar - "Alright"

People's Champ Award

Big Sean f/ Drake & Kanye West - "Blessings"

Jesse Collins, CEO of Jesse Collins Entertainment will serve as Executive Producer of [The BET Hip Hop Awards](#) along with Stephen G. Hill, BET's President of Programming, Connie Orlando, BET's Senior Vice President of Music and Specials and Lynne Harris Taylor, BET's Vice President of Specials.

Taping of the awards show took place at Boisfeuillet Jones Atlanta Civic Center in Atlanta, GA on **Friday, October 9, 2015 at 9:00 p.m. ET** and will premiere on **Tuesday, October 13, 2015 at 8:00 p.m. ET**.

BET.com/HipHopAwards is the official site for the **BET "HIP HOP AWARDS" 2015** where fans can visit to get up-to-date info on this year's show and take a look back on past BET Hip Hop Awards. In the coming weeks, BET.com will launch a series of interactive timelines, exclusive video content, games and quizzes leading up to the show.

[BET "HIP HOP AWARDS"](#) is fresh, legendary and, as always, a memorable night that you don't want to miss!

Join the conversation on social media by logging on to BET's multiple social media platforms:

- On BET.com: <http://www.bet.com/shows/hip-hop-awards.html>
- On Twitter by using hashtag: #HipHopAwards; follow us @HipHopAwards and @BET
- On Facebook by liking the fan page at facebook.com/HipHopAwards

Follow Snoop Dogg on Twitter (@SnoopDogg), Instagram (@SnoopDogg), Facebook.com/SnoopDogg, YouTube.com/WestFestTV and SnoopDogg.com.

ABOUT BET NETWORKS:

BET Networks, a subsidiary of Viacom Inc. (NASDAQ:VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

ABOUT BET "HIP HOP AWARDS":

BET "Hip Hop Awards" is an annual celebration that pays homage to a culture that changed the world while highlighting the best in hip hop music. Year after year, BET Networks delivers the best in hip-hop for an unforgettable night of performances, cyphers and tributes honoring hip-hop legends that have and continue to make hip-hop culture a global force.

ABOUT JESSE COLLINS ENTERTAINMENT:

Jesse Collins Entertainment is a full service television and film production company founded by entertainment industry veteran Jesse Collins. For more than a decade, Collins, the company's CEO, has played an integral role in producing some of television's most memorable moments in music entertainment. Formerly Executive Producer/EVP of Cossette Productions, Collins has produced ground-breaking and award winning television programming including the BET Awards, the GRAMMY Awards, BET Honors, The UNCF Evening of Stars and the BET Hip Hop Awards. Collins currently Exec. Produces "The Real Husbands of Hollywood," (now going into its 4th hit season) alongside industry Icons Stan Lathan and Ralph Farquhar; and has worked with superstar talent such as Will Smith, Chris Rock, Jay-Z, Rihanna, Kanye West, Kendrick Lamar, Drake, Prince, Mariah Carey and many more.

ABOUT SNOOP DOGG AKA UNCLE SNOOP:

An entertainment icon and with more than 20 years in the business, Snoop continues to pave the way in the hip-hop industry, serving as a mentor to many new and established artists. Snoop stands at the forefront of popular culture with award-winning and multi-platinum albums and songs, critically acclaimed films and television shows, lifestyle products, philanthropic efforts and tech and digital ventures, including his YouTube original series "GGN News," and his best-selling app, Snoopify. Snoop defines hip-hop history. He's set records with his seminal album Doggystyle, which debuted at #1 on the Billboard 200 chart and sold over 800,000 copies in the first week. Throughout his career, Snoop's produced chart-topping hits including "Gin & Juice," "Who Am I? (What's My Name?)," "Nuthin' But A 'G' Thang," "Next Episode," "Beautiful," "Drop It Like It's Hot," "Signs," "Sensual Seduction" and "I Wanna Rock." BUSH, Snoop's latest album via Columbia Records and executive produced by Pharrell Williams, debuted at No. 1 on Billboard's Top R&B/Hip-Hop Album Chart, marking Snoop's sixth chart topping hit. Snoop's non-profit work in the community is commendable, as he established the Snoop Youth Football League (SYFL) in 2005 to give children between the ages of five and 13 the opportunity to participate in youth football and cheer. SYFL teaches them the values of teamwork, good sportsmanship, discipline, and academics.

View source version on [businesswire.com](http://www.businesswire.com/news/home/20151013006970/en/): <http://www.businesswire.com/news/home/20151013006970/en/>

BET Networks
LeToya Glenn-Bacon, 212-205-3158
Letoya.Glenn@bet.net
Follow us @BET_PR

Source: BET Networks

News Provided by Acquire Media