

Stand Up for Who Deserves to Win! With COMEDY CENTRAL(R)'s 'Stand-Up Showdown' Finals Sunday, January 25 Beginning at 12:00 P.M.

The Countdown For The Top 20 Viewer-Selected Stand-Up Specials Will Begin At 12:00 P.M. And The Winner Will Be Crowned With His/Her Stand-Up Special Airing At 9:30 P.M.

The "Stand-Up Showdown" Will Be Followed By The Network Television Premiere Of "Katt Williams: It's Pimpin' Pimpin'" At 10:00 P.M.

NEW YORK, Jan. 21 -- Everyone knows that COMEDY CENTRAL is the only place to find the best stand-up comedy out there and the network has been flaunting its reputation this January! Get ready to find out who will be crowned winner of the 2009 "Stand-Up Showdown" on Sunday, January 25.

The competition has been brewing for a month. Viewers have voted online and on their mobile phones for their favorite stand-up comedians and now the best of the best will take the stage in COMEDY CENTRAL's "Stand-Up Showdown Finals." Beginning at 12:00 p.m. on Sunday, January 25, COMEDY CENTRAL counts down the top 20 viewer-selected comedians, with the champion comedian crowned that night at 9:30 p.m.

At 10:00 p.m., comedy superstar Katt Williams is pimpin' out all-new material in a big way in the Network Television Premiere of "Katt Williams: It's Pimpin' Pimpin'."

COMEDY CENTRAL, the only all-comedy network, currently is seen in more than 95 million homes nationwide. COMEDY CENTRAL is owned by, and is a registered trademark of, Comedy Partners, a wholly-owned division of Viacom Inc.'s (NYSE: VIA and VIA.B) MTV Networks. COMEDY CENTRAL's Internet address is www.comedycentral.com. For up-to-the-minute and archival press information and photographs visit Press Central, COMEDY CENTRAL's press Web site at www.comedycentral.com/press.

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers and Xfire.

*All Times ET/PT

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