



June 15, 2016

BET Networks Premieres Two New Series "Music Moguls" and "F in Fabulous" on Tuesday, June 28 Beginning at 9:00 PM ET/PT

"Music Moguls" Premieres Tuesday, June 28 at 9 PM ET/PT on BET

#MusicMogulsBET

"Music Moguls" Super Trailer

Click Link Here: <https://lplummermedia.wiredrive.com/present-project-detail/token/3c666d09efd60f0a52534f1e927c7055>

"F in Fabulous" Premieres Directly Following with Back-to-Back Episodes Beginning at 10 PM ET/PT on BET

#FInFabulousBET

NEW YORK--(BUSINESS WIRE)-- BET Networks announces the summer premiere of two new series, "Music Moguls" and "F in Fabulous." "Music Moguls" stars rapper and Cash Money CEO **Bryan "Birdman" Williams**; rapper, actor and philanthropist **Snoop Dogg**; Grammy© award winning producer and rapper **Jermaine Dupri**; and music executive, TV and film producer and fashion designer **Damon Dash**. "Music Moguls" gives viewers a raw, never-before-seen look at the boardroom hustle and infamous lives of these four music impresarios who have launched the careers of some of the biggest artists in the game. "F in Fabulous" features model, actress and former Miss Teen USA **Kamie Crawford**; celebrity brand strategist **Eny Oh**; aspiring fashion designer **Steph Mendoza**; and rising singer/actress **Savannah Lynx**. "F in Fabulous" follows the four fab, millennial friends as they navigate their way through business, love and life in the big city. **"Music Moguls" premieres on Tuesday, June 28 at 9PM ET/PT directly followed by "F in Fabulous" with two back-to-back episodes beginning at 10PMET/PT on BET.**

"Music Moguls" showcases the lives of some of the most recognized moguls in the industry on their endless rise to the top. As artists themselves, Birdman, Snoop Dogg, Jermaine Dupri, and Damon Dash bring their unique blend of smarts and creativity to the stage, to the boardroom, and the streets, as they try to balance the concerns and obligations of family with the never-ending demands of the music business. From grooming new talent to building new empires these moguls dare to do whatever they need to do to stay at the top of the game.

Bryan "Birdman" Williams is the co-founder of Cash Money Records that today is home to rap and hip hop's biggest names, Lil Wayne, Nicki Minaj and Drake. Williams has also ventured outside of the music industry with deals in liquor, apparel and book publishing. Birdman continues to build Empire by cultivating new talent to be not only artists but moguls.

Snoop Dogg is one of the most recognized music moguls in the world, beginning his career under the guidance of Dr. Dre and going on to become a multi-platinum winning artist and producer. Snoop is also an entrepreneur who has been at the forefront of merging technology and cannabis with his lifestyle media site that focuses on cannabis culture, "Merry Jane."

Jermaine Dupri has been a record producer and rapper for some of the biggest names in R & B and rap, working with artists such as Mariah Carey, Usher and Bow Wow. He established his record label So So Def Recordings at a young age with success breaking artists such as Kriss Kross and Da Brat. Dupri continues to build on his empire with involvement in App development and TV production.

Damon Dash co-founded Roc-A-fella Records with Jay Z and Kareem "Biggs" Burke in 1995. He has since begun Damon Dash Music Group and his production company Dame Dash Studios. Dash continues to show the world he isn't slowing down his domination of the entertainment industry with his ventures in music, production, apparel and alcohol brands.

Music Moguls is produced by L. Plummer Media ("The Westbrooks," "Preachers of LA," and "Living with Funny") with Lemuel Plummer, Ray J, Bryan "Birdman" Williams, Snoop Dogg and Chad Greulich serving as Executive Producers.

"F in Fabulous" follows the fabulous lives of **Kamie Crawford**, **Eny Oh**, **Steph Mendoza** and **Savannah Lynx** as they

embark on careers in entertainment and fashion to make a name for themselves in the Big Apple while grappling with their newfound adulthood. Whether walking the runway at Fashion Week, rubbing elbows at the city's hottest events or working with top industry professionals, these lifelong friends continue to prove they are forces to be reckoned with in the world of fab.

"F in Fabulous" is produced by Leepson Bounds Entertainment. Executive producers are David Leepson ("#RichKids of Beverly Hills") and Doron Ofir ("#RichKids of Beverly Hills").

For more information on "MUSIC MOGULS" and "F IN FABULOUS" log on to BET.com. Join the conversation on social media by logging on to BET's multiple social media platforms by using the hashtag #MusicMogulsBET and #FInFabulousBET and following us @BET.

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About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.

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