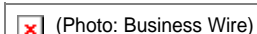


## Nickelodeon Grows Its Content Family with 13-Episode Order of *The Loud House*, the First Series to Be Greenlit out of Its 2013 Animated Shorts Program

### Network Also Announces Next 11 Original Animated Shorts From Its 2014 Program

BURBANK, Calif.--(BUSINESS WIRE)-- Nickelodeon has announced a 13-episode order of *The Loud House*, the first series to be greenlit out of its 2013 Animated Shorts Program. Inspired by first-time creator Chris Savino's (*Rocko's Modern Life*, *The Powerpuff Girls*) chaotic life growing up in a huge household, the series will follow 11-year-old Lincoln as he gives an inside look at what it takes to survive in the bedlam of a large family, especially as the only boy with 10 sisters. The series is based off a short of the same name from the 2013 Animated Shorts Program, and will air on Nickelodeon.



(Photo: Business Wire)

"*The Loud House* has all the qualities Nickelodeon looks for in creator-driven content that has strong central characters blended with comedic storylines," said Jenna Boyd, Senior Vice President, Animation Development, Nickelodeon

Group. "Chris Savino comes to us already with an industry background, but the firsthand experience he brings to this project really puts a personal touch on it, making it not only relatable but laugh out loud funny."

The global program is designed to identify and develop original comedy-driven content for kids. Pitches chosen from the program are developed into animated shorts with the potential to air on Nickelodeon, appear on [www.nick.com](http://www.nick.com), or on the Emmy Award-winning [Nick App](#), with the possibility of becoming a long-form animated series on the network.

Additionally, Nickelodeon today announced its 11 finalists from its 2014 Animated Shorts Program. The shorts will be produced by the end of the year to feed the development pipeline. They are:

- "Francine" by writer/comedian Katie Crown - The story of a strangely brilliant girl who battles a robot version of herself for her life and a slice of pizza.
- "Meat Pie vs. the Dark Ages" by Nickelodeon director Gabe Swarr - Crusty boar Meat Pie is about to pull off yet another amazing con when he accidentally sells his beloved cousin to an axe-wielding wolf.
- "Shelf Life" by Nickelodeon storyboard artist Robert Iza - While working at a warehouse full of everything, overprotective cat Ashley is driven to the brink of madness after her oblivious best friend Max gets himself fired.
- "Summer Memories" by writer/director Adam Yaniv - Jason has 24 hours to find his missing tooth after a parachuting accident caused by his loyal but questionable friend Ronnie.
- "Ice Station Zedonk" by Nickelodeon director Tom Parkinson - Stevo the Cheese Weasel's peaceful day of ice fishing is rudely interrupted by his slacker best friend, Bigbogs the Ice-Troll, when he invites the whole town to join in.
- "Night Crew" by independent animators Caitlin Boyle and Tara Helfer - Two rat best friends, Buck and Lou, pursue a legendary giant hoagie to celebrate the anniversary of their friendship.
- "Planet Claire" by Nickelodeon executive producers Chris Viscardi and Will McRobb - Claire's a girl with a big heart and a big mouth who's got her very own superhero and knows 27 different dances including the Spanish Vortex.
- "The Outsiders" by writer Eric Bravo - When Miles drags his pal Gerald into the woods for a dance emergency, he has no idea it will lead to a sticky run-in with a hungry bear.
- "Leander, Dre and Cyppey" by Nickelodeon storyboard artist Monica Ray - Leander is a young boy thrown into a world where magical creatures don't understand his odd human ways.
- "Ugly Mutt" by PUNY Entertainment's Shadi Petosky and Dave Hagen - Ugly Mutt, an eternally optimistic dog takes on an unlikely challenge: getting a human baby adopted.
- "Bad News Bunny" by California State University, Fullerton, graduate Tarryn Henderson - A stuffed toy bunny stuck babysitting two bored kids will stop at nothing to entertain them.

As part of the network's search for original and funny content to fuel its dynamic development slate, the Animated Shorts Program was launched in 2012 and collected more than 600 pitches in its inaugural year. The program turned global its second year, and accepted more than 1000 pitches worldwide. Now in its third year, the program amassed more than 900 pitches from a broad spectrum of creative talent in 2014. Concepts are received in all animation, styles from 2D, digital 2D, stop motion, CG and mixed media. Finalists are provided with the necessary artistic and production support teams to help them complete their fully animated original, humor-based and character-driven shorts.

## About Nickelodeon

Nickelodeon, now in its 35<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 19 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

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