

November 9, 2017

BET Networks is Bringing "BLACK CARD REVOKED" to Vivid Life as a New Television Game Show

Comedian and Actor Tony Rock Will Host the New Series Based on the Popular Party Game

"BLACK CARD REVOKED" Will Premiere Wednesday, January 10, 2018 at 10 P.M. ET/PT on BET

LOS ANGELES--(BUSINESS WIRE)-- BET Networks is bringing one of America's hottest party games to colorful life with the announcement of the new game show series, "BLACK CARD REVOKED." Based on the party game of the same name, the nostalgia-filled show will test players' knowledge of the nuances of the African American perspective - from pop culture milestones and entertainment moments to historical facts and politics. Actor and comedian Tony Rock will host the series, bringing his signature quick-witted style to the game play and challenging the contestants. Production will kick off in Los Angeles later this month, and the twelve-episode series will premiere Wednesday, January 10, 2018 at 10 P.M. ET/PT on BET.

This press release features multimedia. View the full release here: http://www.businesswire.com/news/home/20171109006618/en/



Tony Rock hosts new Bet game show series, "BLACK CARD REVOKED" premiering Wednesday, January 10, 2018 at 10pm ET/PT on BET / Photographer Jason Clark

Since its creation by Cards For All People in 2015, Black Card Revoked has set social media on fire and quickly become a fixture at home parties. Although the African American experience is far from monolithic, the game is a lighthearted nod to the shared commonalities of Black life in America. If you know the answer to questions like "How many fights did the Fresh Prince get into before his mom got scared?", your metaphorical 'Black Card' will stay intact ("1 little fight," of course). But if you've never seen *The Color Purple* or *Friday*, you might get your card snatched!

As a witty celebration of African American life, "BLACK CARD REVOKED" will appeal to all lovers of Black culture, bringing together viewers from diverse walks of life for a fun night of laughter and spirited debate. Each 30-minute episode will feature three (3) teams - each with a celebrity and contestant partner - answering questions about universal pop culture and historical

moments, viewed through the African American lens. The teams will square off and put their figurative 'Black Cards' on the line for a chance to win up to \$10,000.

"BLACK CARD REVOKED" was brought to BET by David A. Hurwitz, who will serve as Executive Producer for Alternative Productions, Inc. under his Bill's Market & Television Productions banner. The original creators of the popular party game, Latesha Williams and Jay Bobo, will serve as Co-Executive Producers.

For more information about "BLACK CARD REVOKED," please visit <u>BET.com</u>; and join the conversation on social media using the hashtag #BlackCardRevoked.

About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment,

music, news and public affairs television programming for the African-American audience. The primary BET channel is in nearly 85 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom, sub-Saharan Africa and France. BET is the dominant African-American consumer brand with a diverse group of business extensions including BET.com, a leading Internet destination for Black entertainment, music, culture, and news; BET HER (formerly CENTRIC), a 24-hour entertainment network targeting the African-American woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET Networks around the globe.

View source version on businesswire.com: http://www.businesswire.com/news/home/20171109006618/en/

BET Networks Giovanna Desselle, 310-481-3872 Giovanna.Desselle@bet.net

Source: BET Networks

News Provided by Acquire Media