Kenny Puts on a Purity Ring in the 13th Season Premiere of 'South Park' on Wednesday, March 11 at 10:00 p.m. on COMEDY CENTRAL(R)

All-New Season 13 Episodes Available In HD Exclusively On Xbox LIVE, iTunes, Sony PlayStation Store and Comcast Video On Demand. New Episodes Also Available On SouthParkStudios.com, Fancast.com, RoadRunner.com And Amazon Video On Demand

"South Park: The Complete Twelfth Season Uncensored" DVD Arrives In Stores On Tuesday, March 10 Featuring A Blu-Ray Version For The First Time Ever

NEW YORK, March 9 -- Kenny and his new girlfriend go to a Jonas Brothers concert in the 13th season premiere of "South Park" titled, "The Ring." "South Park" returns with seven all-new episodes beginning Wednesday, March 11 at 10:00 p.m. ET/PT on COMEDY CENTRAL.

Thinking it's his way into her heart and other body parts, Kenny takes his new girlfriend to a Jonas Brothers concert. His dream of taking their relationship to the next level is crushed when the Jonas Brothers give them purity rings.

Launched in 1997, "South Park," now in its 13th season, remains the highest-rated series on COMEDY CENTRAL. "South Park" repeats Wednesdays at 12:00 a.m., Thursdays at 10:00 p.m. and 12:00 a.m. and Sundays at 11:00 p.m. and 2:00 a.m.

Co-creators Trey Parker and Matt Stone are executive producers, along with Anne Garefino, of the Emmy[®] and Peabody[®] Award-winning "South Park." Frank C. Agnone II is the supervising producer. Eric Stough, Adrien Beard, Bruce Howell, Vernon Chatman, Bill Hader and Erica Rivinoja are producers. "South Park's" Web site is www.southparkstudios.com.

COMEDY CENTRAL, the only all-comedy network, currently is seen in more than 95 million homes nationwide. COMEDY CENTRAL is owned by, and is a registered trademark of, Comedy Partners, a wholly-owned division of VIACOM Inc.'s (NYSE: VIA and VIA.B) MTV Networks. COMEDY CENTRAL's Internet address is www.comedycentral.com. For up-to-the-minute and archival press information and photographs visit Press Central, COMEDY CENTRAL's press Web site at www.comedycentral.com/press.

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers and Xfire.

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