

CCTV6 Debuts Entertainment News Show "Talking to Hollywood with Betty Zhou"

Host Zhou Will Offer Exclusive Look at Hollywood on Friday Evenings

HOLLYWOOD, Calif.--(BUSINESS WIRE)-- China Movie Channel CCTV6 today announced an original entertainment news show "Talking to Hollywood with Betty Zhou," the first and only television show offering inside access to Hollywood films and stars exclusively for the Chinese audience.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150527005570/en/>



Beginning Friday, May 29th, "Talking to Hollywood with Betty Zhou" will air weekly on Friday evenings with host Betty Zhou, a rising star in China known for delivering reliable, entertaining and inside coverage of American movies and sports. The show will feature new exclusive content and interviews with top Hollywood talent each week.

It was co-created by Rob Moore, Vice Chairman of Paramount Pictures, and Zhou in partnership with Hollywood film studios Paramount Pictures, Walt Disney Studios, Universal Pictures and Sony Pictures Entertainment. Zhou will also serve as the show's producer.

"'Talking to Hollywood with Betty Zhou' delivers an inside look at the movie business to its most passionate and dedicated fans in China," said Moore. "My colleagues in Hollywood and I look forward to working with our friends at CCTV6 on this exciting new venture."

"'Talking to Hollywood with Betty Zhou' is unlike any show in China. I am thrilled to be bringing a bit of Hollywood glamour to Chinese audiences," added Zhou.

In "Talking to Hollywood with Betty Zhou," Zhou takes audiences where the movies are, talking with the biggest stars about Hollywood's blockbuster films. Join her as she drift races cars with Tom Cruise, tours the incredible Pixar Animation Studios, spars with Arnold Schwarzenegger, meets Marvel's newest big screen superhero Antman, and much more. All the movies you can't wait to see, all the stars like you've never seen them before, and all the access that no one else gets. It's China's direct line to Hollywood and the conversation is just getting started.

Betty Zhou (Photo: Business Wire)

@Betty周玲安.

View and share a first look at "Talking to Hollywood with Betty Zhou" via Betty Zhou's official Weibo page <http://weibo.com/bettyzhoulingan> or

About Co-Creator Rob Moore

Rob Moore serves as the Vice Chairman of Paramount Pictures. He is responsible for overseeing the studio's Worldwide Marketing, Distribution, Home Entertainment, Digital, Interactive, Television, Licensing, and Business Affairs divisions. He joined Paramount in 2005 as President of Worldwide Marketing, Distribution and Operations and was named to his current post in 2008.

During his tenure at Paramount, the studio has produced and/or distributed commercial and critical hit films including the highest global grossing film in the studio's history, "TRANSFORMERS: DARK OF THE MOON;" franchises such as "MISSION IMPOSSIBLE," "STAR TREK," "SPONGEBOB SQUAREPANTS," "TEENAGE MUTANT NINJA TURTLES," "G.I. JOE," and "PARANORMAL ACTIVITY;" and films such as "INTERSTELLAR," "WOLF OF WALL STREET," and "WORLD WAR Z."

Prior to Paramount, Moore spent 5-years at Joe Roth's independent film production company Revolution Studios and 13-years at the Walt Disney Studios.

He graduated from Pepperdine University with a degree in business in 1984.

About Co-Creator/Host Betty Zhou

A native of China, Betty began her acting career in Singapore in 2007, where she appeared in the English-language sitcom "Payday." She followed that with a supporting role in the Universal film "The Man with the Iron Fists."

Returning to China in 2011, she began working with the NBA, where she served as a bilingual on-air host for tour events featuring top NBA players such as LeBron James, Kobe Bryant and Dwight Howard. To date, she has interviewed the most NBA players ever for coverage in China, as well as interviewing them for key events in the U.S., including the NBA All Star Weekend in 2013 & 2015 and the NBA Finals in 2013.

During the 2013-2014 season she hosted and served as a commentator for CTV's "NBA Sai Chang." She served as a commentator for both the 2014 NFL Superbowl and NBA All-Star Weekend broadcasts and currently serves as a host for the NBA official show in China, "NBA Inside Stuff China" on Sina.

For all her various hosting duties, Betty has earned the title "Most beautiful bilingual sports host in China."

She also hosts major movie and international music events in her native China, most recently serving as a live host for the "Transformers: Age of Extinction" China movie premiere, which featured a live performance of the band Imagine Dragons, and as the co-host of the "Transformers" movie CCTV TV Special.

Betty graduated with a Bachelor of Acting degree from XIEJIN Film & Art College of Shanghai Normal University.

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