

February 13, 2018

Comedy Central and Superfly Announce Lineup for the Return of Comedy Central Presents Clusterfest to San Francisco June 1-3, 2018

Spectacular Lineup Includes Jon Stewart, Amy Schumer, The Lonely Island and Trevor Noah

Three-Day Celebration Featuring Iconic Comedy Attractions Including Comedy Central's South Park County Fair and The Daily Show, Nickelodeon's Double Dare and FXX's It's Always Sunny in Philadelphia

Additional Comedy and Musical Performances by Tiffany Haddish, Jim Jefferies, Third Eye Blind, David Cross, Michael Che, Salt-N-Pepa, Desus & Mero, Maria Bamford, Action Bronson, Kyle Mooney & Nathan Fielder's Video Treasures, Reggie Watts, Bridget Everett & The Tender Moments, Roy Wood Jr., and More

Tickets On Sale Now At WWW.CLUSTERFEST.COM

SAN FRANCISCO--(BUSINESS WIRE)-- <u>Comedy Central</u>, the #1 brand in comedy, <u>Superfly</u>, the brains behind <u>Bonnaroo</u>, and <u>Outside Lands</u> co-producer Another Planet Entertainment, announced today the extraordinary lineup for the return of <u>Comedy Central Presents Clusterfest</u>, a three-day comedy and music festival, headlined by Jon Stewart, Amy Schumer, The Lonely Island, in their first ever live concert performance, and Trevor Noah. Now in its second year, <u>Clusterfest</u> will once again take place in the heart of San Francisco at Civic Center Plaza and Bill Graham Civic Auditorium from Friday, June 1 to Sunday, June 3, 2018. Tickets are on sale now exclusively at <u>www.clusterfest.com</u>.

This press release features multimedia. View the full release here: http://www.businesswire.com/news/home/20180213006386/en/



Clusterfest is a celebration of comedy in all its forms, paired with musical performances and the most delicious food the Bay Area has to offer. Festival attendees will enjoy stand-up and sketch performances, live podcast recordings, as well as immersive attractions from some of the most beloved comedy franchises.

This year's festival lineup includes a diverse group of established and emerging artists such as Tiffany Haddish, Jim Jefferies, Third Eye Blind, David Cross, Michael Che, Roy Wood Jr., Maria Bamford, Salt-N-Pepa, Bridget Everett & The Tender Moments, Action Bronson, Desus & Mero, Kyle Mooney & Nathan Fielder's Video Treasures, *This Is Not Happening*, Bert Kreischer, Last Podcast on the Left, John Early and Kate Berlant, Alaska Thunderf**k, Manila Luzon, Jinkx Monsoon, and many more. Watch the full line up announcement here.

"After last year's spectacular success with fans, talent and the entire comedy community, we'd have to be insane to not return for another round," said Kent Alterman, president of Comedy Central. "While we are concerned anything better than last year might blow Bay Area minds into oblivion, we are prepared to take that chance."

"Last year's Clusterfest exceeded our expectations and we're excited to build off that success, reimagining the live comedy experience," said Jonathan Mayers, co-founder of Superfly. "If timing is everything, we're exactly where we need to be as we all need to laugh now more than ever."

In addition to comedy and musical performances, *Clusterfest* attendees will step into the worlds of their favorite television shows

Comedy Central Presents Clusterfest - 2018 Talent Line Up (Photo: Business Wire)

- The South Park County Fair will invite attendees to "Come on down to Clusterfest and have yourself a time!" Festival goers can enter the world of South Park and join characters at the County Fair where attendees can try their luck at classic carnival games infused with a South Park twist.
- The Daily Show Presents: The Donald J. Trump Presidential Twitter Library, attendees will explore the finest works from Trump's Twitter collection, his preferred vessel for "communicating" with the public. The Library will feature visual installments and a fully interactive experience for hands of all sizes, giving patrons the opportunity to memorialize and celebrate many of the "unpresidented" moments of President Trump's Twitter history.
- NickSplat, Nickelodeon's programming block dedicated to its legendary library of hits from the '90s and 2000s— will bring *Double Dare* Presented by Mtn Dew Kickstart to *Clusterfest*. Attendees will get to race through iconic challenges from this beloved classic June 1-3, culminating with a one-hour *Double Dare* show on Sunday, June 3. Who knows, some surprise talent guests might even stop by the course!
- A fan favorite at the inaugural *Clusterfest, It's Always Sunny in Philadelphia* will once again bring Paddy's Pub to life, serving thematic food and drink such as "Beef and Beer" and "Rum Ham" and hosting interactive programming unique to the show, such as Flipadelphia and pub trivia.

Festival goers will also enjoy food and beverages from acclaimed San Francisco chefs and restaurants serving menus inspired by their favorite comedic moments.

Clusterfest partnered with local nonprofits, including Larkin Street Youth Services, Downtown Streets and United Playaz by donating a portion of all festival ticket sales to help each organization support the San Francisco community.

Clusterfest has also teamed up once again with the renowned SF Sketchfest as a programming partner for a select number of comedic performances.

Tickets are on sale now at www.clusterfest.com. Three-day general admission starts at \$234.50 and VIP packages starting at \$599.50. New for 2018, *Clusterfest* offers a layaway plan for all ticket types that allows ticket buyers the option to split the cost of purchase into multiple payments over time.

Facebook: @Clusterfest
Twitter: @Clusterfest
Instagram: @Clusterfest
YouTube: @Clusterfest

About Comedy Central

Available on-air, online and on-the-go, <u>Comedy Central</u> provides its audience access to the cutting-edge, laugh-out-loud world of comedy wherever and whenever they want it, featuring award-winning late night, sketch, scripted, and animated series, along with stand-up specials and series, including Emmy[®] Award-winning series <u>The Daily Show with Trevor Noah</u>, <u>South Park</u> and <u>Drunk History</u>, along with critical and fan favorites <u>Broad City</u>, <u>Tosh.0</u>, <u>Nathan For You</u>, <u>The Jim Jefferies Show</u>, <u>Detroiters</u>, <u>Another Period</u>, <u>Corporate</u> and <u>The Opposition w/ Jordan Klepper</u>. Comedy Central's online, mobile and app experiences include <u>comedycentral.com</u>, a leading online video platform featuring exclusive Comedy Central content and the <u>Comedy Central App</u>. The #1 brand in comedy, Comedy Central also produces nationwide stand-up events, boasts a Grammy[®] Award-winning record label (<u>Comedy Central Records</u>), and operates <u>Comedy Central Radio</u> on SiriusXM (Channel 95). In addition, Comedy Central's category-leading branded gaming and licensing contribute to one of the most successful home entertainment divisions in the industry.

About Superfly

Superfly is passionately driven by curating culture through experiences, immersive live events and creating award-winning campaigns for some of the most recognized brands in the world. Founded in 1996, Superfly's expertise is building hand crafted cultural experiences with a distinct identity, such as the iconic Bonnaroo Music & Arts Festival, Outside Lands, Clusterfest and Lost Lake. Additionally, Superfly strategically helps brands establish and raise their profile through programming, design, digital, social and experiential platforms. Superfly is headquartered in New York, with offices in Chicago and San Francisco. Learn more at http://superf.ly/, and follow Twitter @Superfly, Facebook www.facebook.com/superfly and Instagram @superflypresents.

About Another Planet Entertainment

Since 2003, Another Planet Entertainment (APE) has produced and promoted thousands of events with artists as diverse as Radiohead, Neil Young, Chance the Rapper, Daft Punk, Adele, The Weeknd, Tom Petty & The Heartbreakers, Lorde, Metallica, Bruno Mars, twenty one pilots, Bruce Springsteen, Mumford & Sons, Paul McCartney and Kanye West. Named the Top Independent Promoter (U.S.) by Billboard Magazine in 2015 and 2016 and Top Promoter (Worldwide) in 2017, APE is the exclusive promoter for the Greek Theatre in Berkeley, the Fox Theater in Oakland, the historic Bill Graham Civic Auditorium in San Francisco, The Independent in San Francisco, Lake Tahoe Outdoor Arena at Harveys and operates a private events division, Another Planet Event Group. APE also produces three major annual festivals - Outside Lands (since 2008), Treasure Island Music Festival (since 2007) and Life Is Beautiful (since 2013) in Downtown Las Vegas. For more information, visit www.APEConcerts.com.

View source version on businesswire.com: http://www.businesswire.com/news/home/20180213006386/en/

Double Forte Joe Kowalke, 415-305-7756 jkowalke@double-forte.com or Duncan Lowe, 415-500-0626 dlowe@double-forte.com

Source: Comedy Central

News Provided by Acquire Media