

March 12, 2017

Ellen DeGeneres, Fifth Harmony, The Ghostbusters, Kevin Hart, Chris Hemsworth, Jace Norman, JoJo Siwa, Zendaya and More Win Big at Nickelodeon's 2017 Kids' Choice Awards

KCA Host John Cena, Kevin Hart, Demi Lovato, Chris Pratt Among Celebs Doused with Slime

**For an embeddable video player with show clips, please visit: http://www.nickpress.com/series/2017-kids-choice-awards/videos

**For the EPK and still photos from Nickelodeon's 2017 Kids' Choice Awards, please visit: www.NickKCApress.com

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LOS ANGELES--(BUSINESS WIRE)-- Ellen DeGeneres, Fifth Harmony, The Ghostbusters, Kevin Hart, Chris Hemsworth, Jace Norman, Zendaya and more were among those who won coveted orange blimps at <u>Nickelodeon's 2017 Kids' Choice Awards</u> on Saturday, March 11, 8-9:30 p.m. (ET/tape delayed for West Coast). Hosted by WWE Superstar John Cena, the unpredictable celebrity mess-fest was broadcast live from USC's Galen Center in Los Angeles, where kids celebrated the best of everything they love in pop culture.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170311005018/en/



LOS ANGELES, CA - MARCH 11: Host John Cena gets slimed onstage at Nickelodeon's 2017 Kids' Choice Awards at USC Galen Center on March 11, 2017 in Los Angeles, California. (Photo by 2017 Chris Polk/KCA2017)

This year's festivities kicked off with *Henry Danger* star Jace Norman transporting himself from the set of *Henry Danger* to the orange carpet, where he ran into Kel Mitchell, JoJo Siwa, and *Black-ish* cast members Miles Brown and Marsai Martin, before spotting Cena. Cena then made his way to the show stage through a maze of cheering kids, slime and music.

During the show, musical performers Machine Gun Kelly and Camila Cabello took the *KCA* stage to perform their platinumselling number-one single, "Bad Things," against the backdrop of a lighting and projection spectacle. International music sensation Little Mix performed a medley of their hit singles, "Touch" and "Shout Out to My Ex," right before taking home the blimp for Favorite Global Music Star.

The 2017 Kids' Choice Awards proved to be a mega slime fest: from Demi Lovato being slime-soaked by a Smurfy set piece; to

Chris Pratt getting a surprise sliming in the Kids' Choice control room; to Kevin Hart getting doused with the coveted green goo after his triple win for Favorite Villain, Most Wanted Pet and BFFs; to the Power Rangers (Becky G., Naomi Scott, RJ Cyler, Ludi Lin, Dacre Montgomery) sliming the audience; and Cena receiving the ultimate green surprise while elevated above the stage at the end of the show.

This year's show put the power of choice in the hands of kids at home with an interactive digital experience like never before. Kids had the opportunity to choose what happens live during the show by casting votes to determine the outcome of multiple stunts including: Jack Griffo and Kira Kosarin competing in the "chubby bunny" challenge; Big Sean and Bethany Mota tossing t-shirts into the audience; DJ Khaled putting the cast of *Nicky, Ricky, Dicky & Dawn* (Mace Coronel, Lizzy

Greene, Casey Simpson) against Cena in an epically messy arm wrestle; and Cena and Nick Cannon competing in a hiphop dance battle.

Additional celebrities who appeared at the show include: Nikki Bella; Dove Cameron; Miranda Cosgrove; Noah Cyrus; Ellen DeGeneres; the *Fuller House* cast; Gal Gadot; Heidi Klum; Isabela Moner; Chris Pine; Zoe Saldana; John Stamos; Gwen Stefani; Nat Wolff; Maddie Ziegler; and Zendaya, plus stars from Nick's hit series *Game Shakers* (Cree Cicchino, Thomas Kuc, Madisyn Shipman); and *School of Rock* (Lance Lim, Aidan Miner, Ricardo Hurtado, Jade Pettyjohn, Breanna Yde).

In addition to the live votes, Nick's digital platforms offered a second screen experience that included real-time play alongs, interactive polls that paid off within the show and exclusive real-time updates with photos and videos from the orange carpet and backstage. From Facebook to Snapchat and everything in between, Nickelodeon's social channels captured all of the best snaps, memes, GIFs, videos and pics from the night. Fans can go to Nick.com or the Nick App to relive all of their favorite show moments by watching video highlights from the live show and flipping through live event pictures.

Nickelodeon's 2017 Kids' Choice Awards will encore tonight at 10:00 p.m. (ET/PT) and Sunday, March 12, at 12:00 p.m. (ET/PT) on Nickelodeon. Replays of the awards will also air on <u>TeenNick</u> Monday March 13, at 7:30 p.m. (ET/PT) and on Nickelodeon On Demand March 12.

Following are Nickelodeon's 2017 Kids' Choice Awards winners:

TELEVISION

Favorite TV Show - Kids' Show Henry Danger

Favorite TV Show - Family Show Fuller House

Favorite Reality Show America's Got Talent

Favorite Cartoon SpongeBob SquarePants

Favorite Male TV Star Jace Norman (Henry, Henry Danger)

Favorite Female TV Star Zendaya (K.C., K.C. Undercover)

MOVIES

Favorite Movie
Ghostbusters

Favorite Movie Actor Chris Hemsworth (Kevin, *Ghostbusters*)

Favorite Movie Actress
Melissa McCarthy (Abby, *Ghostbusters*)

Favorite Animated Movie *Finding Dory*

Favorite Voice From An Animated Movie Ellen DeGeneres (Dory, Finding Dory)

Favorite VillainKevin Hart (Snowball, *The Secret Life of Pets*)

Favorite Butt-Kicker

Chris Evans (Captain America, Captain America: Civil War)

BFFs (Best Friends Forever)

Kevin Hart & Dwayne Johnson (Bob/Calvin, Central Intelligence)

Favorite Frenemies

Ginnifer Goodwin & Jason Bateman (Judy/Nick, Zootopia)

Most Wanted Pet*

Snowball from The Secret Life of Pets (Kevin Hart)

#Squad*

Finding Dory - Ellen DeGeneres, Albert Brooks, Kaitlin Olson, Hayden Rolence, Willem Dafoe, Ed O'Neill, Ty Burrell, Eugene Levy

MUSIC

Favorite Music Group

Fifth Harmony

Favorite Male Singer

Shawn Mendes

Favorite Female Singer

Selena Gomez

Favorite Song

Work from Home - Fifth Harmony ft. Ty Dolla \$ign

Favorite New Artist

Twenty One Pilots

Favorite Music Video*

Juju on That Beat - Zay Hilfigerrr and Zayion McCall

Favorite DJ/EDM Artist*

Calvin Harris

Favorite Soundtrack*

Suicide Squad

Favorite Viral Music Artist*

JoJo Siwa

Favorite Global Music Star*

Little Mix

OTHER CATEGORIES:

Favorite Video Game

Just Dance 2017

Sponsors of *Nickelodeon's 2017 Kids' Choice Awards* include Cinnamon Toast Crunch™, Crest®, Hot Wheels®, Nintendo, Skechers®, Toyota, Walmart and Verizon.

Nickelodeon's 2017 Kids' Choice Awards is produced by Nickelodeon Productions. Elizabeth Kelly, Michael Dempsey, Shelly Sumpter Gillyard and Jay Schmalholz are executive producers.

About Nickelodeon

Nickelodeon, now in its 37th year, is the number-one entertainment brand for kids. It has built a diverse, global business by

putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit http://www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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