## Platinum-Selling Artist Nick Jonas Tapped to Host Nickelodeon's 28th Annual Kids' Choice **Awards**

Show Airs Live Saturday, March 28 at 8pm (ET/PT) from the "Fabulous" Forum in Inglewood, CA.

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Multi-talented singer/songwriter and actor Nick Jonas is set to host Nickelodeon's 28th Annual Kids' Choice Awards, live from L.A.'s legendary 'Fabulous' Forum for the first-time ever on Saturday, March 28 (8-9:30 p.m. ET/PT, tape delayed for West Coast). Jonas, one of the most popular artists with kids, revealed his hosting duties via a video released over Twitter, Facebook and Instagram. Click here to view the video announcement.



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Nick Jonas released his debut self-titled solo album on November 11, 2014 via Island Records. The album's double-platinum smash single "Jealous" soared to the No. 1 position on the U.S. Radio charts, and peaked at No. 7 on the Billboard Hot 100 which set the tone for his sultry second U.S. radio single "Chains." While recording, he was also shooting the gritty television show Kingdom, which was picked up for two additional seasons on DirecTV's Audience Network. Showing no signs of slowing down in 2015, Jonas will be joining Iggy Azalea on her Great Escape tour this April, and will also appear in FOX's upcoming horror comedy series Scream Queens.

Nickelodeon's 28th Annual Kids' Choice Awards is a celebration of kids' favorite stars across the worlds of film, television, sports and music. As only Nickelodeon can, Kids' Choice Awards offers a front-row seat to stunts, slime and celebrities. This year's telecast will premiere across Nickelodeon's three television networks (Nickelodeon, TeenNick, Nicktoons) and stream live on Nick.com and the Nick App. Additional performers and presenters will be announced in the coming weeks.

The 2015 Nickelodeon's Kids' Choice Awards will roll out in international markets within hours of airing live in the United States, Canada and Australia, giving kids around the globe the opportunity to tune into their local Nickelodeon channel to enjoy the show. Voting for the 2015 KCAs will span six continents across 19 localized voting sites in addition to Twitter hashtag voting (#KCA) giving kids practically everywhere the chance to decide who takes home a coveted blimp.

Presenting sponsors of Nickelodeon's 28th Annual Kids' Choice Awards are Amazon Fire HD Kids Edition, General Mills Cinnamon Toast Crunch™, Gogu®t& Fruit Snacks, Hasbro DohVinci, and Walmart. Associate sponsors are Bounty®, Capri Sun, McDonald's®, Nintendo and Toyota.

Nickelodeon's 28th Annual Kids' Choice Awards is produced by Nickelodeon Productions. Jay Schmalholz, Shelly Sumpter Gillyard and Andrew Llinares are executive producers. Ben Thursby is co-executive producer.

Nickelodeon, now in its 35<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <a href="http://www.nickpress.com">http://www.nickpress.com</a>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ:VIA)(NASDAQ:VIAB).

Media outlets can access information for *Nickelodeon's 28th Annual Kids' Choice Awards* by logging onto NickKCApress.com.

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20150212006028/en/

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