BET Networks Launches New Original Groundbreaking Documentary "Holler If You Hear Me: Black and Gay in the Church" Exclusively on the BET NOW App Monday, November 2

The emotional doc about homophobia in the church is created and produced by BET.com's Clay Cane

Join the conversation on social media by using the hashtag #HollerBET

NEW YORK--(BUSINESS WIRE)-- BET Networks today announced the launch of its emotional original documentary "HOLLER IF YOU HEAR ME: BLACK AND GAY IN THE CHURCH" exclusively on the BET NOW App Monday, November 2. With marriage equality, LGBT Pride and the "Transgender Tipping Point," there has been progress for the lesbian, gay, bisexual and transgender community, but some religious institutions sadly fall far behind when it comes to accepting and embracing LGBT people. For the first time on film, BET.com and journalist Clay Cane explore homophobia in the black church and put the narrative in the hands of black LGBT people who are torn between their faith and the way they are treated by their church - the stories are varied, passionate and inspiring.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20151102005942/en/



(L-R) Hannah and BET.com's Clay Cane (right) from Holler If You Hear Me: Black and Gay in the Church. Photo Credit: <u>BET.com</u> Watch exclusive clip at https://www.facebook.com/BET/videos/10153101568435404/

"BET Networks has always prided itself on being at the fore front of the issues that matter most to the African American community." said Kay Madati Executive Vice President and Chief Digital Officer, BET Networks "With the addition of this gripping documentary on BET.com we look forward to spark dialogue on LGBT issues in the black community and continue to be the premiere platform for our audience to see their stories told authentically."

In the one-hour documentary Cane travels to Atlanta, Georgia, where church and LGBT culture cross paths like nowhere else, to dive into one of the most taboo topics in the African American community from young people such as Hannah a 24-year-old living in a homeless shelter after being thrown out of her house for being a lesbian to Bishop Allen who leads the most famous LGBT church in the country, Vision Church of Atlanta, with his husband First

Gentleman Rashad. "HOLLER IF YOU HEAR ME: BLACK AND GAY IN THE CHURCH" tackles this controversial but important issue through the journeys of those who are living it every day and whose stories deserve to be heard.

For more information and to watch a link to the trailer of the gripping documentary "HOLLER IF YOU HEAR ME: BLACK AND GAY IN THE CHURCH" log on to www.bet.com/hollerifyouhearme. Follow the film on social media here: @HollerBET on Twitter, @BETHollerIfYouHearMe on Facebook and @BETHollerIfYouHearMe on Instagram. Embed an exclusive clip featuring Hannah and BET.com's Clay Cane at https://www.facebook.com/BET/videos/10153101568435404/

About BET NOW APP

BET NOW provides fans access to a library of full episodes of some of their favorite current shows as well as hit classics. Users can access this content via TV Everywhere authentication - a process whereby users verify their subscription through their TV provider. It is now available to 55 million households across more than 20 distributors, including some of the largest, such as AT&T U-verse, Cablevision, Cox, DIRECTV, Time Warner Cable, and Verizon FiOS. For more information go to BET.com/NOWapp.

About BET Digital

BET Digital is the interactive arm of BET Networks, a subsidiary of Viacom Inc. (NYSE: VIA, VIA.B) and the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. BET.com, the sole online destination for BET, is a leading Internet destination for Black entertainment, music, culture, and news. Other properties within BET Digital include BET Mobile, which provides apps, ringtones, games and video content for wireless devices; BET Video On Demand (VOD), the largest On Demand service providing African-American content; and the

BET Vertical Ad Network, the leading advertising network targeting the high quality African-American consumer with more than 150 content publishers.

About BET Networks

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIAB), is the nation's leading provider of quality entertainment, music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the 25- to 54-year-old African-American audience; BET Digital Networks - BET Gospel and BET Hip Hop, attractive alternatives for cutting-edge entertainment tastes; BET Home Entertainment, a collection of BET-branded offerings for the home environment including DVDs and video-on-demand; BET Event Productions, a full-scale event management and production company with festivals and live events spanning the globe; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET in the United Kingdom and oversees the extension of BET network programming for global distribution.

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