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Nickelodeon Greenlights Third Season of Number-One Animated Series The Loud House

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BURBANK, Calif.--(BUSINESS WIRE)-- Nickelodeon announced today it has greenlit a third season (26 episodes) of the hitanimated series <u>The Loud House</u>, which is currently the top animated kids' show on television. This order brings the total episode count to 78. The series is gearing up for the premiere of season two, which will continue to follow Lincoln Loud as he navigates his way through the chaos of being the only boy with 10 sisters. Created and executive produced by Chris Savino, season three is set to debut in 2017.

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Nickelodeon Greenlights Third Season of Number-One Animated Series The Loud House (Photo: Business Wire)

"Chris Savino has created a very engaging and relatable world through the animated series *The Loud House*, which is a proven hit with our audience," said James Stephenson, SVP Animation and Games, Nickelodeon. "The season three order is a demonstration of Nickelodeon's continued commitment to bringing fresh stories to our viewers."

Since its May 2 launch, *The Loud House* series has emerged as the number-one kids' animated show on TV, posting double-digit gains over last year. The series is averaging a 3.4/985K among Kids 2-11 (up +38% over last year); and 3.3/585K with Kids 6-11 (up +48%); and delivering almost 2 million total viewers (1.8MM; +29%).

The Loud House voice cast includes: Collin Dean as Lincoln Loud; Caleel Harris as Clyde McBride; Catherine Taber as Lori; Liliana Mumy as Leni; Nika Futterman as

Luna; Cristina Pucelli as Luan; Jessica DiCicco as Lynn and Lucy; Grey Griffin as Lola, Lana and Lily; and Lara Jill Miller as Lisa.

Viewers can visit the <u>The Loud House</u> page on Nick.com and the Nick App to get a behind-the-scenes look at the series and the brand-new <u>Facebook</u> page. On Instagram, fans can experience <u>The Loud House</u> Instacomic, an interactive, digital comic book allowing users to help Lincoln Loud on his quest to find the missing remote control. Check it out @loudhouseinstacomic. Episodes of <u>The Loud House</u> are available on <u>Nick.com</u> and the Nick App, along with platforms including iTunes, Amazon, Xbox, Google Play, Vudu, Playstation, and Nick On Demand.

The Loud House is based on an animated short of the same name from Nickelodeon's annual Animated Shorts Program. Created and executive produced by Chris Savino (*Rocko's Modern Life*, *The Powerpuff Girls*), it is the first series to be greenlit out of the global program which is designed to mine and cultivate a new generation of creative talent. The series debuted Monday, May 2, at 5:00 p.m. (ET/PT) on Nickelodeon and is currently in season one, premiering weekdays at 5:00 p.m. (ET/PT).

About Nickelodeon

Nickelodeon, now in its 37th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States

and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit http://www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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