



June 14, 2016

Usher, Future and Bryson Tiller Join Alicia Keys, Maxwell and Special Prince Celebration Performers, Sheila E., D'Angelo, The Roots and Janelle Monae at the 2016 "BET Awards"

DJ Khaled, Gabrielle Union, Tinashe, Fantasia, Regina Hall, Nate Parker and More Announced as Presenters

Anthony Anderson and Tracee Ellis Ross to Host 2016 "BET Awards" Airing Live on Sunday, June 26 from Microsoft Theater in Los Angeles, CA at 8 P.M. ET

BET Experience at L.A. Live Presented by Coca-Cola® Takes Place June 23-26, 2016

#BETAWARDS

NEW YORK--(BUSINESS WIRE)-- Today, BET Networks revealed that **Usher, Future and Bryson Tiller** will join the ultra-talented line-up of performers at the 16th annual "[BET Awards](#)" 2016 on Sunday, June 26, 2016. Hosted by **Anthony Anderson** and **Tracee Ellis Ross**, the "[BET Awards](#)" will also include previously announced performances by **Alicia Keys** and **Maxwell**. As revealed last week, **Sheila E., The Roots, D'Angelo** and **Janelle Monae** are also slated as the first artists to be part of the special celebration paying homage to the creative genius of Prince.

DJ Khaled, Gabrielle Union, Tinashe, Fantasia, Regina Hall, BET's "Music Moguls" (Damon Dash, Birdman, Jermaine Dupri and Snoop Dog,) Aja Naomi King, Nate Parker, Terrence J, Morris Chestnut, J.B. Smoove, Kimberly Elise, Omar Epps, the cast of BET's New Edition Biopic (Bryshere Y. Gray, Elijah Kelley, Luke James, Algee Smith, Keith Powers and Woody McClain) and BET's "F in Fabulous" cast (Kamie Crawford, Eny Oh, Stephon Mendoza and Savannah Lynx) were also announced today as presenters for the annual highly-anticipated televised event.

A full list of the 2016 "[BET Awards](#)" nominees is now available [here](#).

In addition to this exciting line-up, "[BET Awards](#)" has a secret performer! Find out who it is by using the hashtag #BETAwardsReveal on Twitter and Facebook. Once the hashtag is used, your [social avatar](#) paired with thousands of other BET Awards fans will reveal a photo of the must-see performer.

The "[BET Awards](#)" 2016 will premiere around the world on BET's international network. It will air in the UK on Tuesday, June 28th at 9:00pm BST, in Africa on Tuesday, June 28th at 7:00pm CAT, and in France on Wednesday, June 29th at 9:00pm CEST.

Jesse Collins, CEO of Jesse Collins Entertainment serves as Executive Producer. Stephen G. Hill, BET's President of Programming; Connie Orlando, BET's Senior Vice President of Music; and Specials and Lynne Harris Taylor, BET's Vice President of Specials serve as Executive Producers for BET Networks.

The "[BET Awards](#)" will take place along with the BET Experience at L.A. LIVE in Los Angeles from June 23-26, 2016. [BET.com](#) is the official site for the "[BET Awards](#)" and will have all the latest news and updates about this year's show. VIP Packages for the BET Experience weekend are now on-sale. In addition to VIP amenities throughout the weekend and incredible seats for the STAPLES Center shows, three levels of BETX VIP Packages offer guests the only opportunity to purchase tickets to the highly anticipated BET Awards, broadcast live from Microsoft Theater. The 1,000+ VIP Packages sold out in 2015, so guests are encouraged to purchase now before the allotment is depleted. Full package amenities and pricing for the Diamond, Platinum and Gold VIP Packages can be found by visiting [BETExperience.com](#) or by calling (877) 234-8425.

To apply for media credentials for the 2016 "BET Awards" please head to <https://betawards2016.iworldreg.com/public/apply/media>

ABOUT BET NETWORKS

BET Networks, a subsidiary of Viacom Inc. (NASDAQ: VIA, VIA.B), is the nation's leading provider of quality entertainment,

music, news and public affairs television programming for the African-American audience. The primary BET channel reaches more than 90 million households and can be seen in the United States, Canada, the Caribbean, the United Kingdom and sub-Saharan Africa. BET is the dominant African-American consumer brand with a diverse group of business extensions: BET.com, a leading Internet destination for Black entertainment, music, culture, and news; CENTRIC, a 24-hour entertainment network targeting the African-American Woman; BET Music Networks - BET Jams, BET Soul and BET Gospel; BET Home Entertainment; BET Live, BET's growing festival business; BET Mobile, which provides ringtones, games and video content for wireless devices; and BET International, which operates BET around the globe.

ABOUT "BET AWARDS"

The "BET Awards" is one of the most watched award shows on cable television according to the Nielsen Company. The "BET Awards" franchise remains as the #1 program in cable TV history among African-Americans, and it is BET's #1 telecast every year. It recognizes the triumphs and successes of artists, entertainers, and athletes in a variety of categories.

BET EXPERIENCE AT L.A. LIVE PRESENTED BY COCA-COLA®

BET Networks, an entertainment powerhouse, and AEG, the leading world's leading sports and live entertainment companies and developer/operator of L.A. LIVE, have teamed up once again to create the BET EXPERIENCE AT L.A. LIVE (BETX), June 23 - 26, 2016 presented by Coca-Cola®. This four-day festival will be filled with music and comedy concerts taking place at The Novo by Microsoft and STAPLES Center; FREE BET Fan Fest at the Los Angeles Convention Center including seminars, celebrity basketball games, celebrity meet & greets; and other special appearances. The weekend will be capped off with the "BET Awards" on Sunday, June 26, 2016 at Microsoft Theater.

ABOUT AEG

AEG is the world's leading sports and live entertainment company. AEG, a wholly owned subsidiary of The Anschutz Corporation, owns, operates or consults with a collection of companies including over 100 of the world's preeminent facilities such as STAPLES Center (Los Angeles, CA), StubHub Center (Carson, CA), PlayStation Theater (Times Square, New York), Mercedes-Benz Arena (Shanghai, China), Qudos Bank Arena (Sydney, Australia), Mercedes-Benz Arena (Berlin, Germany), and The O2 arena and entertainment district (London, England). Developed by AEG, L.A. LIVE is a 4 million square foot / \$2.5 billion downtown Los Angeles sports, & entertainment district featuring Microsoft Theater and a 54-story, 1001-room convention "headquarters" destination. In addition to overseeing privately held management shares of the Los Angeles Lakers, assets of AEG Sports include franchises such as the LA Kings, LA Galaxy and the Amgen Tour of California cycling stage race. Along with AEG Facilities, other global divisions include AEG Live, the world's second largest concert promotion and touring companies comprised of touring, festival, exhibition, broadcast, merchandise and special event divisions and AEG Global Partnerships, responsible for worldwide sales and servicing of sponsorships, naming rights and other strategic partnerships. In 2010, AEG launched its AEG 1EARTH environmental program featuring the industry's first sustainability report while in 2011, AEG introduced AXS a comprehensive entertainment platform serving as the company's primary consumer brand including AXS Ticketing which provides fans the opportunity to purchase tickets directly from their favorite venues via a user-friendly ticketing interface, Examiner.com and the AXS TV network, a linear cable channel focusing on live entertainment and lifestyle programming available in nearly 40 million homes. AEG's European headquarters are located in London. Global headquarters are in Los Angeles. For more information, visit: www.aegworldwide.com

ABOUT JESSE COLLINS ENTERTAINMENT

Jesse Collins Entertainment is a full service television and film production company founded by entertainment industry veteran Jesse Collins. For more than a decade, Collins has played an integral role in producing some of television's most memorable moments in music entertainment. Formerly Executive Producer/EVP of Cossette Productions, Collins has produced ground-breaking and award winning television programming including the BET Awards, the GRAMMY Awards, Soul Train Awards, BET Honors, UNCF An Evening of Stars, ABFF Awards and the BET Hip Hop Awards. Collins is an executive producer of the hit TV series, Real Husbands of Hollywood starring Kevin Hart and the upcoming original miniseries based on the iconic music group New Edition that will debut on BET in 2017. He has worked with a myriad of superstar talent including Will Smith, Chris Rock, Jay-Z, Rihanna, Kanye West, Kendrick Lamar, Drake, Prince and Mariah Carey. Follow Jesse Collins Entertainment @JesseCollinsEnt on Twitter and Instagram and go to <http://www.jessecollinsent.com/> for more information on the company.

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