

First-Person Shooter Games Take Over The First-Ever MTV Game Awards

**CALL OF DUTY: BLACK OPS WAS THE NIGHT'S BIG WINNER, TAKING HOME THREE AWARDS
KILLZONE 3 EARNES THE COVETED "GAME OF THE YEAR" AWARD**

Mexican Soccer Star Rafa Marquez Accepts the "Classic of Classics" Award on Behalf of FIFA 11

Three-year-old Aaron Martinez Rivera takes home the PlayStation® Most Unexpected Player Award

**British band The Horrors closes the show with a rockin' performance Shingo "Seabass" Takatsuka,
Creator of PRO Evolution Soccer, Receives "Legend Award" from Mexican Rock Icon Alex Lora**

**The MTV Game Awards will air on MTV Latin America Sunday, November 27, 2011 at 6pm Mex/Arg/Col and
in the US on Tr3s, December 2, 2011 at 10pm (EST)**

MEXICO CITY, Oct. 7, 2011 /PRNewswire via COMTEX/ --

Fans chose their favorites for the first-ever edition of the MTV Game Awards (#MTVGameAwards). With more than 375 thousand votes registered, first-person shooter games far surpassed the competition and crowned themselves victorious in the night's most anticipated categories. *Call of Duty: Black Ops* was the big winner, taking home three awards, including: "Most Realistic Game", "Best Game for Pulling the Trigger" and "Best Latino Participation in a Game" specifically for an appearance by actor Dany Trejo. *Killzone 3* took home the coveted "Game of the Year" award while *Little Big Planet* won "Best Game for Sharing Your World", *Sports Champions* was voted "Best Game to Shake Your Body To" and Linkin Park earned "Best Song in a Videogame" for their single "Blackout" which was featured on *FIFA Soccer 11*. The first-ever MTV Game Awards, hosted by Alfonso Herrera with co-host Mikki Lusardi of MTV Guik, will air on MTV Latin America, Sunday November 27, 2011 at 6pm in Mexico, Argentina and Colombia and on Tr3s: MTV, Musica y Mas in the US on Friday, December 2, 2011 at 10pm, (EST).

The show kicked off its string of musical performances with Belenova, who took fans by surprise with an ultra-pop performance of their single "Mariposas". Among the night's most exciting moments was Mexican rock legend Alex Lora presenting video game legend Shingo "Seabass" Takasuka, creator of Pro Evolution Soccer with the "Legend Award". The game has grown into one of the most popular video game franchises in history, spawning more than 11 editions, in 15 languages across 48 countries and registering more than 70 million units sold around the world.

Popular Colombian rock band, Don Tetto, made their Mexican debut performance with the single "Mi Error" from their latest album *Mienteme-Prometeme*. The "PlayStation® Most Unexpected Player Award" celebrates that "anyone can be a player." In this category, fans nominated themselves and their friends by uploading videos to www.mtvla.com. Finalists were invited to attend the show, with Aaron Martinez Rivera, a player just 3 years old, taking home the award.

Instrumental alternative rock band, Austin TV surprised fans by taking the stage with Pato Machete for a rendition of "El Hombre Panico" from their album *Los Caballeros del Albedrio*. One of the most voted-on categories was "Classic of Classics" where *FIFA Soccer 11* went head-to-head with *Pro Evolution Soccer 2011*. Mexican soccer star Rafael Marquez, who appears on the cover of FIFA Soccer 12, accepted the award on behalf of FIFA.

The first four Awards of the night were presented on the awards' unique "pixel carpet" by MTV's Diego Alfaro, and will air exclusively on MTV Guik, Friday, November 25th at 8pm (Mex/Arg/Col) in Latin America. Leonel Messi earned the "Best Weapon of Mass Destruction Award" for his crushing performance in *Pro Evolution Soccer 2011*. *Call of Duty: Modern Warfare3* took home the "Most Anticipated game Award" and *Call of Duty: Black Ops* was victorious in two categories: "Best Game for Pulling the Trigger" and "Most Realistic Game".

MTV closed the show with a very rockin' performance by British band The Horrors, who brought down the Salon Vive Cuervo venue with their explosive version of "I Can See Through You."

The first-ever edition of the MTV Game Awards featured appearances by: **Hanna** and **Ashley** of Ha*Ash, **Dulce Maria**, **Danna Paola**, **Ana Serradilla**, **Jesse & Joy**, **Pepe Madero** of Pxndx, **Ricardo Flores "El Abulon"**, **Gilberto** and **Carlos of Kinky**, **Habacuc**, **Omar Chaparro**, Rodrigo and Billy of Motel, **Los Claxons**, **Lino Nava**, **Alfonso Dosal**, **Le Baron**, **Luis Lauro**, the band **Lilyput**, **Naty Botero**, **Rey Pila**, **Hello Seahorse!**, **LosBunkers**, **Adanowsky**, MTV Latin America's **Diego Alfaro**, **Yurem**, General Director of Guerrilla Games and creator of the popular game series *Killzone*, **Hermen Hulst** and **Christian Phillips**, Director of SCE San Diego Studio, developers of titles such as the NBA and MLB game series, and "youtubers" **Werevertumorro**, **Benshorts**, **La Galatzia**, amongst others. Mexican band Vicente Gayo were the house DJs, filling the night with tunes in their peculiar "circuit bending" style, which creates music through a mash-up of electronic sounds, guitar effects, toys, synthesizers and circuits from videogame consoles.

Below is a complete list of winners at the 2011 MTV Game Awards:

CATEGORY	GAME TITLE	WINNER	STUDIO/DEVELOPER
Game of the Year	<i>KillZone 3</i>	<i>KillZone 3</i>	Guerrilla Games
Best Game for Sharing Your World	<i>Little Big Planet 2</i>	<i>Little Big Planet 2</i>	Media Molecule
Best Game to Shake Your Body To	<i>Sports Champions</i>	<i>Sports Champions</i>	San Diego Studio
Best Rivalry	<i>Mortal Kombat</i>	Scorpion vs. Sub-Zero	NetherRealm Studios
Best Latino Participation in a Game	<i>Call of Duty: Black Ops</i>	Danny Trejo	Treyarch
Best Song in a Game	<i>FIFA Soccer 11</i>	"Blackout" - Linkin Park	EA Canada
Classic of Classics	<i>FIFA Soccer 2011</i>	<i>FIFA Soccer 2011</i>	EA Canada
Most Realistic Game	<i>Call of Duty: Black Ops</i>	<i>Call of Duty: Black Ops</i>	Treyarch
Best Game for Pulling the Trigger	<i>Call of Duty: Black Ops</i>	<i>Call of Duty: Black Ops</i>	Treyarch
Most Anticipated Game	<i>Call of Duty: Modern Warfare 3</i>	<i>Call of Duty: Modern Warfare 3</i>	Infinity Ward Sledgehammer Games Raven Software
Best Weapon of Mass Destruction	<i>Pro Evolution Soccer 2011</i>	Lionel Messi	KONAMI
Playstation® Most Unexpected Player Award	Aaron Martinez Rivera (Mexico) - 3 years old		
Legend Award	Shingo "Seabass" Takatsuka, Creator de PRO Evolution Soccer		

The first-ever MTV Game Awards in Latin America is a unique and exciting event that fuses a gamers' conference with an awards show. Since its launch, MTV has created musical events and awards shows that have established new standards across various industries. Currently, the brand produces a total of 19 local productions each year around the world including: Germany, India, the United States, Mexico, Japan, and Russia, amongst others.

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