

November 14, 2016

## Nickelodeon Debuts *Albert* for the Holidays, Original Animated TV Movie Airing Friday, Dec. 9, at 7:00p.m. (ET/PT)

**Comedians Bobby Moynihan, Sasheer Zamata, Judah Friedlander and Rob Riggle Lend Voices in Brand-New TV Movie**

\*\*For art and additional information on *Albert*, please visit: <http://nickpress-albert.com/>.

BURBANK, Calif.--(BUSINESS WIRE)-- [Nickelodeon](#) is giving audiences a gift this holiday season with the debut of *Albert*, an original animated TV movie about a tiny Douglas fir tree who goes on a journey to become the city's most famous Christmas tree ever. Premiering **Friday, Dec. 9, at 7:00 p.m. (ET/PT)**, the one-hour, CG-animated holiday tale stars the comedic voice talent of Bobby Moynihan (*Saturday Night Live*) in the title role and Sasheer Zamata (*Saturday Night Live*), Judah Friedlander (*30 Rock*) and Rob Riggle (*21 Jump Street*).

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20161114006209/en/>



L-R: Maisie, Gene, Cactus Pete, and Albert in Nickelodeon's TV movie, *Albert*.  
(Photo: Business Wire)

"*Albert* is in the great tradition of classic heartwarming holiday stories, and we're thrilled that it is the first original animated TV movie Nickelodeon has ever made," said Michael Sammaciccia, Senior Vice President, Development and Production, Nickelodeon Original Movies. "Between the hilarious voice cast and the lush CG animation, *Albert* is a great movie for kids and families to enjoy this holiday season."

*Albert* is the story of a tiny Douglas fir tree named Albert who has big dreams of becoming Empire City's most famous Christmas tree. When the search for this year's tree is announced, Albert believes he has found his calling and hits the road with his two best friends, Maisie (Zamata), the persistently positive palm tree, and Gene (Friedlander) the abrasive and blisteringly honest weed, to fulfill his destiny. With a few prickly situations along the way, and Cactus Pete (Riggle) out to stop him, Albert learns the true meaning of Christmas. The hour-

long TV movie will also feature two original songs, "The Best Thing That Can Happen to Christmas" and "Christmasiest Christmas," performed by the voice cast."

Additional cast members include the voices of: Cheri Oteri (*Saturday Night Live*) as a TV news correspondent; Brenna Yde (*School of Rock*) as Molly, Earth Mama's granddaughter; John DiMaggio (*Adventure Time*) as Donny, Molly's father; and Mary Pat Gleason (*Mom*) as Earth Mama, the owner and caretaker of the nursery. *Albert* is directed by Oscar®-nominated Max Lang (*The Gruffalo*), executive produced by Will McRobb and Chris Viscardi (*The Adventures of Pete & Pete*), and written by Will and Aaron Eisenberg (*The Massively Mixed-Up Middle School Mystery*) and Joe Stillman (*Shrek*). The Eisenbergs are also co-executive producers, and Viscardi serves as Nickelodeon's SVP, Content Development, Nickelodeon Franchise Properties.

Fans can visit the [Holiday](#) page on Nick.com and the Nick App, along with Nick's [YouTube](#) Channel, to learn more about the movie and its characters. *Albert* will be available on [Nick.com](#) and the Nick App, along with platforms including iTunes, Amazon, Xbox, Google Play, Vudu, Playstation, and Nick On Demand. In addition, an illustrated adaptation by Random

House Children's Books, *Albert: The Little Tree With Big Dreams*, is currently available.

## About Nickelodeon

Nickelodeon, now in its 37<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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