Nickelodeon Takes Sibling Rivalry to a New Level with the Debut of Nicky, Ricky, Dicky & Dawn Saturday, Sept. 13 at 8:30p.m. (ET/PT)

Brand-New Live-Action Comedy Series About a Family of Quadruplets Gives Way to Four Times the Laughs

SANTA MONICA, Calif .-- (BUSINESS WIRE)--

Nickelodeon takes sibling rivalry to a whole new level when Nicky, Ricky, Dicky & Dawn premieres on Saturday, Sept. 13 at 8:30p.m. (ET/PT). The series follows the hysterical adventures of the 10-year-old quadruplets of the title who don't have much in common, except their birthday. Nicky, Ricky, Dicky & Dawn will launch with the network's new series Henry Danger for an all-new Saturday night live-action comedy lineup.

"Nicky, Ricky, Dicky & Dawn stars Aidan Gallagher (Modern Family) as Nicky, Casey Simpson (Despicable Me 2) as Ricky, Mace Coronel (The Bold and the Beautiful) as Dicky and Lizzy Greene as Dawn. Rounding out the cast are Allison Munn (That '70s Show) who plays the Harpers' mother Anne, Brian Stepanek (The Suite Life of Zack and Cody) as their father Tom and Gabrielle Elyse (The Thundermans) as 16-year-old Josie, a close friend and confidante to the kids and an employee at the Harper family store Get Sporty! This season will find the Harper quadruplets in situations everyday kids experience, but multiplied by four. From each of them planning their own "grownup" birthday parties to finding the perfect babysitter to seeing a scary movie for the first time, Nicky, Ricky, Dicky & Dawn may approach life differently, but in the end they can always depend on each other.

Leading up to the September 13 premiere of *Nicky, Ricky, Dicky & Dawn*, fans can visit www.Nick.com/nrdd to access exclusive sneak peeks, photo galleries, quizzes and behind-the-scenes action straight from the set. The series will be available for download on iTunes, Amazon, Xbox, Sony, Vudu, Nook, Google and Fios Flex View beginning Sunday, September 14.

Nicky, Ricky, Dicky & Dawn is created by Matt Fleckenstein and executive-produced by Michael Feldman and Fleckenstein. Michael Feldman's writing and producing career has left an imprint on the entertainment industry for the last two decades. After spending six years producing radio and television commercials for the world renowned Ringling Bros. and Barnum & Bailey Circus, Disney on Ice and Siegfried & Roy, he was accepted into the coveted Warner Bros. writing program. Feldman subsequently landed writing jobs for some of television's most beloved sitcoms including Everyone Loves Raymond, Yes, Dear, Boston Common, The Gregory Hines Show and The Brian Benben Show, among others before accepting a position on Disney Channel's first multi-camera sitcom, That's So Raven. During his 10-year tenure at Disney, he also developed and executive produced Sonny with a Chance and So Random. Feldman joined the Nickelodeon family in 2012 as an Executive Producer for Nick at Nite's first original comedy series, See Dad Run starring Scott Baio.

Matt Fleckenstein received his break working as Seth MacFarlane's assistant, which eventually led to writing his first produced episode of television for *Family Guy*. From there, he has written and produced various animated and live-action series including the Emmy Award-winning PBS series *WordGirl*, as well as several hit Nickelodeon series including *Drake and Josh* and *iCarly*. The father of five children all within five years of each other, Fleckenstein brings his unique life experience to *Nicky*, *Ricky*, *Dicky & Dawn*.

About Nickelodeon

Nickelodeon, now in its 35th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 19 consecutive years. For more information or artwork, visit http://www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIA.B).

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For Nickelodeon Jessica Wilson, 310-752-8213 jessica.wilson@nick.com

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