

HOLLYWOOD, Calif.--(BUSINESS WIRE)-- Viacom Inc.'s (NASDAQ: VIAB and VIA) Nickelodeon and Paramount Television announced today that actor/comedian Tony Cavaleiro will take on the beloved role of Dewey Finn, portrayed by Jack Black in the 2003 movie, in the upcoming musical-comedy TV series, *School of Rock*.



School of Rock, set to air on Nickelodeon early 2015, will be a live-action series following a group of unconventional prep schoolers who are taught the joy of rock 'n' roll by Dewey Finn, a down-on-his-luck rocker who poses as a substitute teacher at their school.

School of Rock is a Paramount Television production. The straight-to-series, 13-episode order, will be written by Jim and Steve Armogida (*Crash & Bernstein*, *My Family*), who will also serve as executive producers and show runners. The 2003 movie's director Richard Linklater and producer Scott Rudin will executive produce the television series.

COMEDIAN TONY CAVALERO TAPPED TO STAR AS ROCKER-TURNED SUBSTITUTE TEACHER "DEWEY FINN" IN NICKELODEON AND PARAMOUNT TV'S LIVE-ACTION, MUSICAL-COMEDY SERIES, SCHOOL OF ROCK (Photo: Business Wire)

Nickelodeon, now in its 35th year, is the number-one entertainment brand for kids. It has built a diverse, global includes television programming and production in the United creation, books, and feature films. Nickelodeon's U.S.

Paramount Television develops and finances a wide range of creative television programming across all media platforms. Paramount Television is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a division of Viacom (NASDAQ: VIAB, VIA), a global content company with premier television, film and digital entertainment brands.

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