



Nickelodeon Teams up with Walmart to Bring Back a 90's Classic with Nickelodeon Toy Run: Family Style

October 18, 2018

Three Grand Prize Winners Score a Toy Shopping Spree at Walmart

NEW YORK & BENTONVILLE, Ark.--(BUSINESS WIRE)--Oct. 18, 2018-- Nickelodeon and Walmart are teaming up to present Nickelodeon Toy Run: Family Style in Walmart stores across the country. Hosted by Nickelodeon's JoJo Siwa, Nickelodeon Toy Run: Family Style will give three grand prize winners a shopping spree in the toy aisles of their local Walmart to stock up on their favorite, must-have holiday toys.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181018005725/en/>

Nickelodeon is inviting kids ages 6-12 and parents of kids ages 6-12 to enter for a chance to win a Nickelodeon Toy Run: Family Style by visiting ToyRunSweeps.com starting today and running through November 4. Three grand prize winners will receive:

- a three-minute kid Toy Run up to \$3000
- transportation for a family of four to the winner's Toy Run
- \$500 spending money
- shipment of product to the winner's home.

Ten runner-up winners will get a \$500 Walmart gift card.

The Nickelodeon Toy Run: Family Style will take place in early December. For complete contest rules and a chance to enter, please visit ToyRunSweeps.com.

About Nickelodeon

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

About Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, nearly 265 million customers and members visit our more than 11,200 stores under 55 banners in 27 countries and eCommerce websites. With fiscal year 2018 revenue of \$500.3 billion, Walmart employs over 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com>, on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmart>.

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news.walmart.com/reporter